



NCDC

Assisting Cooperatives. Always!

First Ever India International Cooperatives Trade Fair

IICTF 2019

11-13 October 2019

Pragati Maidan, New Delhi



Post Event Report

Cooperatives over the years

The history of cooperatives in India is more than 100 years old and its canvas of events is vast. The cooperative presence is all pervasive at all stages of socio economic lives, from production to distribution to consumption, and also in different sectors. 94% of villages are covered by Primary Agriculture Credit Societies (PACS). One-third of the agriculture produced by the farmers is purchased by the cooperative sector. Cooperatives in India have been operating in areas such as credit, production, processing, marketing, input distribution, housing, dairying, textiles, procurement and retailing, have achieved success in the areas like dairying, banking, housing, sugar, handlooms and are to be found in most sectors of the Indian economy including the Services sector.

Over this period, Cooperatives grew as a result for the conscious Policy of the government to encourage the cooperative form of organization, as a means of enabling the small and the marginalized segments, particularly for rural economy, to avail the benefits of scale and technology in production, processing and marketing of production and emerged in all sectors across India.

NCDC

The National Cooperative Development Corporation (NCDC) was set up in the year 1963 under an Act of Parliament with the mandate of planning, promoting and financing economic activities of cooperatives. NCDC has made immense contributions in the development of cooperatives and is a member of various national/international agencies including NEDAC.

NEDAC

The Network for the Development of Agricultural Cooperatives (NEDAC) in Asia and the Pacific is a regional forum linking 21 apex cooperative organizations in 12 countries. It was set up in the year 1991 by the United Nations **Food and Agriculture Organization (FAO)**'s Regional Office for Asia and the Pacific, the **International Cooperative Alliance (ICA)** and the **International Labour Organization (ILO)**. The NEDAC member organizations are from Bangladesh, China, India, Indonesia, Japan, Malaysia, Mongolia, Nepal, Philippines, Republic of Korea, Sri Lanka and Thailand. NEDAC sensitises the Government in the region on the role of agricultural cooperatives and promoting agricultural and rural development to ensure rural food and livelihood security for millions of people in Asia and Pacific.

NCDC is presently holding the Chair of NEDAC.

Birth of IICTF

The General Assembly of NEDAC was conducted on November 2018 at New Delhi. It was believed that NEDAC may provide a platform for cooperatives to have cooperative to cooperative business for promoting export and thereby higher price realization for products of cooperatives which would eventually help farmers. Accordingly, the idea of conducting the International Cooperatives Trade Fair was to promote development and transformation. Subsequently, in line with mandate of NCDC for promoting export of cooperative products and also taking a cue from the first ever **AGRICULTURE EXPORT POLICY, 2018** of Government of India, NCDC embarked upon holding the first ever **India International Cooperative Trade Fair (IICTF)**.

A significant part of the deliberations of the General Assembly was gearing towards paradigm shift for NEDAC from being knowledge sharing platform to mainstreaming of Cooperatives to Cooperatives (C2C) Trade thereby to enhance the market linkages amongst cooperatives for increased business volumes ensuring better income for the farmer members.

Launch of IICTF

The Trade Fair was formally announced on 2 July 2019, in a curtain raiser event, by the Hon'ble Union Minister of Agriculture & Farmers Welfare and the Hon'ble Union Minister of Commerce and Industry who jointly flagged off the event.

Hosting of IICTF

IICTF was held in Pragati Maidan from 11th to 13th October 2019. The inauguration was commenced by Hon'ble Union Minister of Agriculture & Farmers Welfare in the August presence of several Ministers and dignitaries. The event was organized by NCDC in association with Bangladesh as a country partner. Six State Governments/UTs namely, Telangana, Haryana, Uttarakhand, Puducherry, Meghalaya and Goa participated as State Partners in IICTF. The joint partners were NCDC, NEDAC, NAFED, APEDA and ITPO in the event.







Highlights

The Fair was visited by a host of VVIPs including Governors, Ministers and Foreign Dignitaries. **Over 192 exhibitors participated and the Fair had a footfall of 35,000 visitors and received nearly 4,000 trade inquiries.**

- ◆ The event was organized by NCDC in association with **Bangladesh as a country partner.**
- ◆ **Six State Governments/UTs namely, Telangana, Haryana, Uttarakhand, Puducherry, Meghalaya and Goa participated as State Partners in IICTF.**
- ◆ **NCDC, NEDAC, NAFED, APEDA and ITPO were Joint Partners in the event.**
- ◆ The event was also supported through IFFCO, IPL as Prime Partners, AMUL, CDB & UPL as Associate Partners, NFDB as Cuisine & Cultural Event Sponsors, WDRA, NDDB, NEDAC, NAFCUB, Sonalika, Landforce – Dasmesh as Seminar Sponsors and LINAC, NCUI, FAO, NAFSCOB, NCCD & Yes Bank as Knowledge Partners.
- ◆ The total contribution received from the Partners, Sponsors & Registration Charges for the booth booking and B2B meeting was ₹5.42 crores.
- ◆ **145 Indian Cooperatives** from all states/UTs across the country participated in this event with 214 booths.
- ◆ **47 Foreign Exhibitors from 35 countries** (including developed countries such as USA, Canada, UK, Spain, Germany, Japan, Australia, etc.) of six continents participated in the event with 54 booths. Foreign exhibitors functioned in various sectors such as food & beverages, textile garments, healthcare, consumer goods, sugar, dairy, frozen agri products, handicrafts etc. participated in this event.
- ◆ **141 B2B/C2C meetings were held and attended by 125 foreign buyers.** 75 Memorandum of Intents (MOIs) were signed at a value of 1.2 Billion USD. Fourteen countries signed MOIs with Indian Cooperatives.
- ◆ A total of **268 standard booths** were present at Halls 7 A to 7 H. A total of **192 exhibitors (47 Foreign & 145 Indian)** from 35 countries showcased their products and services at the event.
- ◆ Each standard booth included fascia, floor carpet, one table, three chairs, three spot lights and one power plug point. A Food Court was set up at the entrance of the venue for providing lunch and refreshment services to the participants. Hanger was set up at the entrance of the Hall No.7 to take care of VIPs and dignitaries.

- ♦ **Nine Thematic business sessions** were held on cooperative business on all the three days of the Fair. The topics were - Globalization of Cooperative Trade, Cooperative Banking and Financial Inclusion, Empowerment of Youth and Women through Cooperatives, Agro Processing Ecosystem through Cooperatives, Agri-Tech and Climate Smart Agriculture through Cooperatives, Cooperatives as Cost Effective and Efficient Service Providers, Big Data and Cyber Security and Cooperatives, Dairy Cooperatives – Opportunities for Value Addition and Trade and Farm Mechanization and Inputs Supply – Role of Cooperatives. **In all, there were 48 distinguished speakers representing experts in the field.**
- ♦ Exhibitors at the event recorded over the counter sales of more than 3 Million INR.
- ♦ Videos clips of successful cooperatives in various sectors like marketing, logistics, cooperative banking, dairy, fisheries, women cooperative, mining, consumer cooperative, handloom, textile, farm mechanization, sugar, storage and NEDAC produced by in-house Design Studio of NCDC were showcased continuously at strategic points in the venue.
- ♦ All publications like Programme Guide, Pamphlets, Brochures, Flexi and Flyers were all designed and produced by the in-house Design Studio of NCDC.
- ♦ A radio jingle was produced by employees of NCDC and aired on all channels of AIR.
- ♦ A total of **676 feedbacks** were received from the participants (exhibitors, buyers and visitors).
- ♦ **IICTF provided a very good platform for exhibition and sales promotion, buyer seller meets, business seminars / technical sessions and got overwhelming response from Indian Cooperatives, international organizations, foreign buyers, visitors and other dignitaries of Indian and other countries. The stakeholders desired that such an event be conducted periodically in the future.**

Inauguration – 11 October, 2019

The event was inaugurated by **Shri Narendra Singh Tomar**, Hon'ble Union Minister for Agriculture and Farmers Welfare in the august presence of **Shri Parshottambhai Rupala**, Hon'ble Union Minister of State for Agriculture and Farmers Welfare, **Shri Kailash Choudhary**, Hon'ble Union Minister of State for Agriculture and Farmers Welfare, **Shri Prestone Tynsong**, Hon'ble Deputy CM, Meghalaya, **Shri Dhansingh Rawat**, Hon'ble Cooperation Minister, Government of Uttarakhand, **Shri Sanjay Agarwal**, Secretary, Ministry of Agriculture and Farmers Welfare, Government of India, **Shri Mohd. Kamaluddin Talukder**, Secretary (RDCD), Government of Bangladesh and **Shri U.S. Awasthy**, MD, IFFCO. NCDC's **Yuva Sahakar - Cooperative Enterprise Support and Innovation Scheme 2019** and Sahakar Bharati's '**SIMPLYDESI**' were launched at the Fair.







Launch of NCDC's Yuva Sahakar - Cooperative Enterprise Support and Innovation Scheme 2019



Launch of 'SIMPLY DESI' a brand of Sahakar Bharati

Exhibitors

Indian cooperatives from all States/UTs across the country participated in this event with **214 booths**:

- ♦ The product range covered almost all the forms of agriculture and its allied products like cereals, pulses, spices, tea, fruits & nuts, vegetables, floriculture, horticulture, organic products, processed food & fruit products, healthcare, food & beverages, Agri inputs, agriculture equipment, handloom & handicrafts, minor forest produces, banking, micro financing, sugar, dairy, textile, livestock, rubber, coconut products, marine & IT products etc.
- ♦ **10 women cooperatives** from 10 Indian states/UTs dealing with fruits & vegetables, spices, consumer goods, handloom & handicrafts, healthcare and micro financing etc. participated and signed 6 Memorandum of Intents (MOI).
- ♦ **Tribal cooperatives** showcased products such as honey, tea, pepper products, gooseberry products, Handloom & Handicraft products and herbal soaps etc.
- ♦ IICTF had the participation of **44 primary cooperatives from 22 Indian states/UTs** functioning in various sectors such as fruits & vegetables, tea, spices, herbs, consumer goods, organic Agri products, handloom & handicrafts, minor forest produces, sugar, dairy, food processing, cotton yarn and micro financing etc.
- ♦ **32 booths were set up by six State Partners** which showcased unique products of the State and activities of successful cooperatives.
- ♦ **8 Government organizations participated** and displayed their schemes, products, etc.
- ♦ **Organizers, Partners and Sponsors also set up their booths** and showcased their display materials. Overall, the event got an overwhelming response from all the participants.
- ♦ **47 foreign exhibitors from 35 countries** (including developed countries such as USA, Canada, UK, Spain, Germany, Japan, Australia etc.) **of six continents participated in the event with 54 booths**. Foreign exhibitors showcased products and services of various sectors such as food & beverages, textile garments, healthcare, consumer goods, sugar, dairy, frozen Agri products, handicrafts etc.









B2B and C2C Meetings

141 B2B/C2C meetings were held and attended by 125 foreign buyers. 75 Memorandum of Intents (MOIs) were signed at a value of 1.2 billion USD. Fourteen countries were signed MOIs with Indian Cooperatives.





Memorandum of Interest (Mols):

One of the major objectives of this trade fair was to sign the **Mol** between cooperatives to promote the business amongst cooperatives and provide a platform where these cooperatives interact with each other and share their interest areas. A total of 75 MOIs were signed at a value of 1220 Million USD, out of which 59 No. of MOIs signed between India & other countries value of 980 Million USD and 16 No. of MOIs signed between Indian Cooperatives value of 240 Million USD. Fourteen foreign countries i.e. Sri Lanka, Australia, USA, Azerbaijan, Philippines, Russia, Bangladesh, Malaysia, Mauritius, Israel, Vietnam, Nepal, Tanzania & Canada signed MOIs with Indian Cooperatives.



Visitors:









Closing Ceremony:

The closing ceremony of the event was chaired by **Shri Piyush Goyal, Hon'ble Union Minister for Commerce and Industry** in the presence of **Shri Dhansingh Rawat, Hon'ble Cooperation Minister, Government of Uttarakhand**, **Shri Sanjay Agarwal, Secretary, Ministry of Agriculture and Farmers Welfare, Government of India** and **Shri Satish Marathe, member Central Board, Reserve Bank of India**.



Publicity and Press conference:

The Fair was widely publicized in India as well as in abroad.

- * All efforts were made to connect with various stakeholders and more than 5000 invitations were extended to
 - ♦ Cooperatives around the country, all training institutes in the cooperative sector,.
 - ♦ Directors and Vice Chancellors of all Agricultural Universities, State Universities for Veterinary, Horticulture, Dairy, Agribusiness Management,.
 - ♦ State Government Departments associated with funding with Cooperatives.
 - ♦ Ministry of Economic Affairs, Ministry of External Affairs, Ministry of Commerce were approached to give wide publicity to the fair.
 - ♦ Special invitations were sent to the members of Rajya Sabha and Lok Sabha.
 - ♦ Officers of RBI, NABARD, PSUs and other leading Developmental Financing Institutes.
 - ♦ Senior Officers in all Ministries in New Delhi, all subordinate officers of MOA & FW etc.
 - ♦ NCDC took these opportunities to connect with all its General Council members, borrowers, rating agencies, lenders and retired employees.
 - ♦ A special drive by LINAC was undertaken to invite all its trainees, resource persons etc.
 - ♦ Besides the outreach by NCDC, Partner members and associates reached out to farmers, cooperative members to participate in the fair.
- * Organized Road shows in Bangkok, Vietnam and South Africa.
- * Foreign Missions in New Delhi and Indian Missions abroad were briefed through MEA.
- * Advertisements were also published in leading magazines such as India Today/ Outlook Business / Outlook English / Outlook Hindi/ NCHF Bulletins etc. and were flashed on online portals such as www.indiancooperatives.com and Indian Missions abroad.
- * Promotional campaigns were also undertaken by NCDC, Regional Offices and IICTF partners to publicize the event.
- * Brochures, pamphlets, standees & videos designs were circulated in various trade fairs, meetings, seminars, exhibitions held both at national and international level.
- * A separate online portal for registration of exhibitors and B2B visitors was set up at www.iictf.in or www.ictf.co.in with the facility to receive online payments towards booth registration and B2B meeting charges. A dedicated email address i.e., iictf@ncdc.in was also created for communication regarding the trade fair.
- * A details for facilities to be offered to NEDAC members, Joint organizers, Prime partners and Sponsors were decided and invitation was circulated through email / letters/ telephone to all potential partners and sponsors to represent their contribution in this mega event.
- * The fair was reported widely in the leading newspapers.
- * Regular interactions with the Press were held on the days of the Fair.



Forum for cooperatives set up to boost farm exports

PRESS TRUST OF INDIA
New Delhi, July 2

THE GOVERNMENT MAY impose anti-dumping duty on imports of certain types of steel products from the EU, Japan, the US and South Korea, as the commerce ministry has started an investigation into an alleged dumping of the item following complaints from domestic players. The Directorate General of Trade Remedies (DGTR), under the commerce ministry, has initiated the probe as it has found evidence of dumping of "coated/plated tin mill flat rolled steel products" from these countries.

The authority accordingly initiates an investigation into the alleged dumping, and consequent injury to the domestic industry...to determine the existence, degree and effect of alleged dumping," the DGTR said in a notification.

Commerce minister Piyush Goyal on Tuesday announced formation of a Cooperative Sector Exports Promotion Forum (CSEPF) to achieve the target of doubling farm exports to \$60 billion by 2022. He also said the first-ever "International Cooperative Trade Fair" would be organised between

October 11 and 13 at Pragati Maidan in the national capital to promote exports by cooperatives. There are more than 8 lakh cooperative institutions in India and 94% of the country's 15 crore farmers are members of at least one cooperative body. "Cooperative Sector Exports Promotion Forum (CSEPF) has been set up in National Cooperative Development Corporation (NCDC) which will work with 20 states and union territories in the area of export," Goyal said at a press conference here.

Stating that cooperatives are in a nascent stage right now as far as exports are concerned, the minister said that therefore, the government's aim is to get them together and encourage them produce and market products for the global market.

Boosting farm exports will help the government achieve the target of doubling farmers income by 2022, he said adding that all concerned ministries are working jointly towards this direction.

The international trade fair is one such platform for cooperatives to interact with global buyers and understand their needs and accordingly produce or manufacture products, he added.

Govt sets ambitious target of \$100 bn for agri exports in next six years

Zia Haq
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NEW DELHI: The Narendra Modi government has targeted an ambitious \$100 billion worth of agricultural exports in the next six years from about \$31-35 billion currently amid challenging global market conditions as part of its efforts to double farm earnings by 2022-23.

The ministries of commerce and agriculture have held three rounds of consultations so far, including one last week, to set in motion the national agricultural exports policy approved by the Cabinet in December 2018.

"It's an evolving process. We need to have value-added farm produce. For example, we are looking at dairy products from the milk sector and marine produce. Achieving this goal requires infrastructure such as multi-modal freight stations, among other things," commerce minister Piyush Goyal said on Tuesday, adding that for quicker movement of perishables, easier custom clearances were being planned.

A fall in global oil prices and a back-to-back drought during 2014-15 and 2015-16 cut India's compounded annual growth rate of agricultural exports by 5% from \$36 billion in 2012-2013 to \$31 billion in 2017-18, according to data from the directorate general of foreign trade.

Key proposals of the new plan include ensuring processed agricultural products and all organic produce will be free from all kinds of export restrictions. The agriculture and food ministries will also identify food items which will be permanently free from export controls.

The Centre will soon hold consultations with states to standardize taxes in local markets for export-oriented produce, Goyal said.

कृषि निर्यात बढ़ाने के लिए सहकारी मंच बना

नई दिल्ली। वाणिज्य मंत्री पीयूष गोयल ने मंगलवार को सहकारी क्षेत्र निर्यात संवर्धन मंच की स्थापना की घोषणा की। इसके पीछे मकसद 2022 तक कृषि निर्यात को दो गुना कर 60 अरब डॉलर पर पहुंचाना है। गोयल ने कहा कि पहले मंच का आयोजन राजधानी दिल्ली में होगा।

कृषि निर्यात दो गुना करेगे: पीयूष गोयल

नई दिल्ली (एन.डी.) 2। केन्द्रीय वाणिज्य मंत्री पीयूष गोयल ने मंगलवार को सहकारी क्षेत्र निर्यात संवर्धन मंच की स्थापना की घोषणा की। इसके पीछे मकसद 2022 तक कृषि निर्यात को दो गुना कर 60 अरब डॉलर पर पहुंचाना है। गोयल ने कहा कि पहले मंच का आयोजन राजधानी दिल्ली में होगा।

Forum set up to help co-ops boost farm exports

PRESS TRUST OF INDIA
New Delhi, July 2

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He also said the first-ever "International Cooperative Trade Fair" will be organised between October 11 and 13 at Pragati Maidan in the national capital to promote exports by cooperatives. There are more than 8 lakh cooperative institutions in India and 94 per cent of the country's 15 crore farmers are members of at least one cooperative body.

"Cooperative Sector Exports Promotion Forum (CSEPF) has been set up in the National Cooperative Development Corporation (NCDC) which will work with 20 states and union territories in the area of export," Goyal said at a press conference here. Stating that cooperatives are in a nascent

stage right now as far as exports are concerned, the minister said that the government's aim is to get them together and encourage them to produce and market products for the global market.

Boosting farm exports will help the government achieve the target of doubling farmers income by 2022, he said adding that all concerned ministries are working jointly towards this direction.

The international trade fair is one such platform for cooperatives to interact with global buyers and understand their needs and accordingly produce or manufacture products, he added. The trade fair is to be organised jointly by the commerce, agriculture and external affairs ministries with the support of cooperative bodies such as the National Cooperative Development Corporation (NCDC) and the Agricultural and Processed Food Products Export Development Authority.

India to Establish Forum for Co-Ops to Boost Farm Exports

Plan for framework to double farm exports to ₹7 lakh cr by 2024-25: Goyal

Our Bureau

New Delhi: Commerce and Industry minister Piyush Goyal on Tuesday said India will set up a forum to boost agricultural exports from cooperatives in order to double the country's farm exports.

The government plans to establish a framework to double farm exports from ₹2.75 lakh crore to about ₹7 lakh crore by 2024-25.

"Goyal also announced that a Cooperative Sector Export Promotion Forum will be established as an exchange platform for the cooperatives in India," the commerce and industry ministry said in a statement. Goyal was speaking at the curtain-raiser of the first-ever International Cooperative Trade Fair, which will be organised between October 11 and 13.

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Forum, fair to boost farm cooperatives

SUBHAYAN CHAKRABORTY
New Delhi, 2 July

The government has announced that an export-promotion forum for the cooperative sector will be created soon. An international trade fair will also be organised on October 11-13.

The forum will be set up under the National Cooperative Development Corporation (NCDC), after consultations with 20 states and three Union territories, said Commerce and Industry Minister Piyush Goyal and Agriculture Minister Narendra Singh Tomar on Tuesday.

The government hopes this will work as an exchange platform for the cooperatives. Both



Union ministers Piyush Goyal (left) and Narendra Singh Tomar at the curtain raiser for "The First Ever India International Cooperatives Trade Fair" in New Delhi on Tuesday

the ministries have committed to establish a framework to double farm exports from ₹2.75 trillion to about ₹7 trillion by 2024-25.

There are more than

800,000 cooperative institutions in India; 94 per cent of 1.5 million farmers in the country are members of at least one cooperative.

Along with this, a trade fair

will be held by the agriculture ministry and will be supported by the commerce and external affairs ministries. The latter is expected to ask India's diplomatic missions abroad to get foreign participants for the fair.

While cooperatives from the farm sector will be the primary participants, cooperatives from other fields such as textiles and leather may also be allowed. The trade fair, to be organised jointly by commerce, agriculture and external affairs ministries with support of cooperative bodies such as the NCDC and the Agricultural and Processed Food Products Export Development Authority, will provide direction to exporting value-added agriculture

products. Goyal said the fair will be instrumental in disseminating global demand and engaging with industry players from other nations. "Technology has not yet comprehensively reached our farm sector. The fair will provide our cooperatives ways to do this," he added.

Last year, the government had unveiled an ambitious agriculture export policy that seeks to double agriculture exports to \$60 billion by 2022 and do away with arbitrary curbs on exports. However, the policy found little support from experts who termed the target "highly ambitious," given how exports had fallen from nearly \$40 billion five years back to \$36 billion in 2017-18.

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कृषि निर्यात बढ़ाने को सहकारी क्षेत्र निर्यात प्रमोशन फोरम

जागरण ब्यूरो, नई दिल्ली

कृषि निर्यात को प्रोत्साहित करने के लिए सरकार ने सहकारी क्षेत्र निर्यात प्रमोशन फोरम के गठन का निर्णय लिया है। केंद्रीय वाणिज्य मंत्री पीयूष गोयल ने यह घोषणा मंगलवार को एक संयुक्त प्रेसवार्ता में की। उन्होंने कहा कि सरकार ने वर्ष 2022 तक मीजुदा निर्यात को दोगुना करने का लक्ष्य तय किया है।

राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) में कोऑपरेटिव सेक्टर एक्सपोर्ट्स प्रमोशन फोरम का गठन किया जाएगा, जो देश के 20 राज्यों व केंद्र शासित प्रदेशों में सहकारी क्षेत्र के निर्यात को बढ़ाने के लिए काम करेगा। सहकारी क्षेत्र को बढ़ावा देने के लिए पहली बार अंतरराष्ट्रीय सहकारी ट्रेड फेयर का 11 अक्टूबर से 13 अक्टूबर के बीच दिल्ली के प्रगति मैदान में आयोजन किया जा रहा है। देश में कुल आठ लाख से अधिक सहकारी संस्थाएँ हैं। देश के 15 करोड़ किसानों में से 94 फीसद किसान कम से कम एक सहकारी संस्था के सदस्य हैं। गोयल ने कहा कि इसके बावजूद कृषि उत्पादों की निर्यात में हिस्सेदारी बहुत कम है। इसे प्रोत्साहित करने की सख्त जरूरत है, जिसके लिए सहकारिता ट्रेड फेयर का आयोजन किया गया है।

गोयल ने कहा कि कृषि निर्यात से किसानों की आमदनी को 2022 तक दोगुना करने में मदद मिलेगी। उन्होंने कहा कि इसी मकसद से विभिन्न मंत्रालयों के बीच समन्वय हो

11 से 13 अक्टूबर को प्रगति मैदान में होगा अंतरराष्ट्रीय सहकारी ट्रेड फेयर
वर्ष 2022 तक कृषि निर्यात को दोगुना करने का है सरकार का लक्ष्य



प्रतीकालक

रहा है। अंतरराष्ट्रीय कोऑपरेटिव ट्रेड फेयर से अपनी सहकारी संस्थाओं को विदेशी ग्राहकों की जरूरत का पता चलेगा। इस फेयर का आयोजन वाणिज्य, कृषि और विदेश मंत्रालय सहकारी संस्थाओं के सहयोग से कर रहे हैं। केंद्रीय कृषि मंत्री नरेंद्र तोमर ने कहा कि सहकारिता कृषि क्षेत्र की रीढ़ है, जिसे मजबूत करने के लिए अंतरराष्ट्रीय बाजार में पैठ बनानी होगी। उन्होंने कहा कि एक जमाना था जब एक विभाग के मंत्री और अफसरों का दूसरे मंत्रालयों के अफसरों से सामंजस्य नहीं होता था। लेकिन अब ऐसा नहीं है। तोमर ने कहा कि घरेलू कृषि उपज की गुणवत्ता को विश्व स्तर पर बनाने की जरूरत है। कृषि निर्यात को बढ़ाने के लिए इसकी महती आवश्यकता है, जिससे हम अपने लक्ष्य को प्राप्त कर सकते हैं।

Govt sets ambitious target of \$100 bn for agri exports in next six years

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NEW DELHI: The Narendra Modi government has targeted an ambitious \$100 billion worth of agricultural exports in the next six years from about \$31.35 billion currently amid challenging global market conditions as part of its efforts to double farm earnings by 2022-23.

The ministries of commerce and agriculture have held three rounds of consultations so far, including one last week, to set in motion the national agricultural exports policy approved by the Cabinet in December 2018.

"It's an evolving process. We need to have value-added farm produce. For example, we are looking at dairy products from the milk sector and marine produce. Achieving this goal requires infrastructure such as multi-modal freight stations, among other things," commerce minister Piyush Goyal said on Tuesday, adding that for quicker movement of perishables, easier custom clearances were being planned.

A fall in global oil prices and a back-to-back drought during 2014-15 and 2015-16 cut India's compounded annual growth rate of agricultural exports by 5% from \$36 billion in 2012-2013 to \$31 billion in 2017-18, according to data from the directorate general of foreign trade.

Key proposals of the new plan include ensuring processed agricultural products and all organic produce will be free from all kinds of exports restrictions. The agriculture and food ministries will also identify food items which will be permanently free from exports controls.

The Centre will soon hold consultations with states to standardize taxes in local markets for export-oriented produce, Goyal said.

किसानों की आय दोगुनी करने को बढ़ाया निर्यात का लक्ष्य

वाणिज्य मंत्री पीयूष गोयल और कृषि मंत्री नरेंद्र सिंह तोमर ने विदेश मंत्रालय के साथ बनाई योजना

07 लाख करोड़ रुपये किया जाएगा निर्यात लक्ष्य 2024-25 तक बढ़ाकर



11 से 13 अक्टूबर तक भारतीय अंतरराष्ट्रीय सहकारी व्यापार मेले का किया जाएगा आयोजन

पहली बार सहकारी मेला लगाएगी सरकार
कृषि निर्यात को बढ़ावा देने के लिए सरकार देश में पहली बार भारतीय अंतरराष्ट्रीय सहकारी व्यापार मेला लगाने जा रही है। इसमें सहकारी क्षेत्र के संगठनों के अलावा दुनियाभर के कृषि वस्तुओं के खरीदारों की आमंत्रित किया जाएगा। यह मेला एनसीडीसी और नई दिल्ली के सहयोग से 11 से 13 अक्टूबर तक दिल्ली के प्रगति मैदान में लगवाया जाएगा।

संगठनों के लिए निर्यात संवर्द्धन फोरम बनेगा
पीयूष गोयल ने बताया कि सहकारी क्षेत्र में काम कर रहे अमूल, इफको, एलईडी और नेफेड जैसे संगठनों का निर्यात बढ़ाने के लिए को-ऑपरेटिव सेक्टर एक्सपोर्ट प्रमोशन फोरम (सीएसएफपीएफ) बनाया जाएगा। यह इस क्षेत्र का पहला संगठन होगा, जिसका मुख्य कार्य सहकारी क्षेत्र के संगठनों के उत्पादों के निर्यात को बढ़ावा देना होगा।

कृषि क्षेत्र में आमूल मूल परिवर्तन के लिए सरकार ने सब सोमवार को ही उच्च स्तरीय समिति बनाई है। इसके संयोजक महापद के मुख्यमंत्री देवेंद्र फडणवीस हैं। समिति दो पहलियों में अपनी रिपोर्ट देगी। कृषि मंत्री नरेंद्र सिंह तोमर ने कहा कि सहकारी संस्थाओं को मजबूती प्रदान कर कृषि उत्पादों के निर्यात में विदेशी बाजारों तक पहुंच आसान बनाई जाएगी। इसका लक्ष्य सीधे तौर पर देश के किसानों को होगा।

कृषि निर्यात को बढ़ाने के लिए बनेगा निर्यात प्रमोशन फोरम

जागरण ब्यूरो, नई दिल्ली: कृषि निर्यात को प्रोत्साहित करने के लिए सरकार ने सहकारी क्षेत्र निर्यात प्रमोशन फोरम के गठन का निर्णय लिया है। केंद्रीय वाणिज्य मंत्री पीयूष गोयल ने यह घोषणा मंगलवार को एक संयुक्त प्रेसवार्ता में की। कहा कि सरकार ने वर्ष 2022 तक मीजुदा निर्यात को दोगुना करने का लक्ष्य तय किया है। राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) में कोऑपरेटिव सेक्टर एक्सपोर्ट्स प्रमोशन फोरम का गठन किया जाएगा, जो देश के 20 राज्यों व केंद्र शासित प्रदेशों में सहकारी क्षेत्र के निर्यात को बढ़ाने के लिए काम करेगा। सहकारी क्षेत्र को बढ़ावा देने के लिए पहली बार अंतरराष्ट्रीय सहकारी ट्रेड फेयर का 11 अक्टूबर से 13 अक्टूबर के बीच दिल्ली के प्रगति मैदान में आयोजन किया जा रहा है। देश में कुल आठ लाख से अधिक सहकारी संस्थाएँ हैं। देश के 15 करोड़ किसानों में से 94 फीसद किसान कम से कम एक सहकारी संस्था के सदस्य हैं। उन्होंने कहा कि इसके बावजूद कृषि

2022 तक कृषि निर्यात को दोगुना करने का है सरकार का लक्ष्य

11 से 13 अक्टूबर को प्रगति मैदान में होगा अंतरराष्ट्रीय सहकारी ट्रेड फेयर



उत्पादों की निर्यात में हिस्सेदारी बहुत कम है। इसके लिए सहकारिता ट्रेड फेयर का आयोजन किया गया है। गोयल ने कहा कि कृषि निर्यात से किसानों की आमदनी को 2022 तक दोगुना करने में मदद मिलेगी। उन्होंने कहा कि इसी मकसद से विभिन्न मंत्रालयों के बीच समन्वय हो रहा है। अंतरराष्ट्रीय कोऑपरेटिव ट्रेड फेयर से अपनी सहकारी संस्थाओं को विदेशी ग्राहकों की जरूरत का पता चलेगा। इस फेयर का आयोजन वाणिज्य, कृषि और विदेश मंत्रालय सहकारी संस्थाओं के

सहयोग से कर रहे हैं। केंद्रीय कृषि मंत्री नरेंद्र तोमर ने कहा कि सहकारिता कृषि क्षेत्र की रीढ़ है, जिसे मजबूत करने के लिए अंतरराष्ट्रीय बाजार में पैठ बनानी होगी। उन्होंने कहा कि एक जमाना था जब एक विभाग के मंत्री और अफसरों का दूसरे मंत्रालयों के अफसरों से सामंजस्य नहीं होता था। लेकिन अब ऐसा नहीं है। तोमर ने कहा कि घरेलू कृषि उपज की गुणवत्ता को विश्व स्तर पर बनाने की जरूरत है। कृषि निर्यात को बढ़ाने के लिए इसकी महती आवश्यकता है, जिससे हम अपने लक्ष्य को प्राप्त कर सकते हैं।

कृषि निर्यात बढ़ाने के लिए सहकारी मंच बना

नई दिल्ली। वाणिज्य मंत्री पीयूष गोयल ने मंगलवार को सहकारी क्षेत्र निर्यात संवर्द्धन मंच की स्थापना की घोषणा की। इसके पीछे मकसद 2022 तक कृषि निर्यात को दोगुना कर 60 अरब डॉलर पर पहुंचाना है। गोयल ने कहा कि पहले मंच का आयोजन राजधानी दिल्ली में होगा।

कृषि निर्यात बढ़ाने को सहकारी क्षेत्र निर्यात प्रमोशन फोरम

जागरण ध्वरो, नई दिल्ली

कृषि निर्यात को प्रोत्साहित करने के लिए सरकार ने सहकारी क्षेत्र निर्यात प्रमोशन फोरम के गठन का निर्णय लिया है। केंद्रीय वाणिज्य मंत्री पीयूष गोयल ने यह घोषणा मंगलवार को एक संयुक्त प्रेसवार्ता में की। उन्होंने कहा कि सरकार ने वर्ष 2022 तक मौजूदा निर्यात को दोगुना करने का लक्ष्य तय किया है।

राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) में कोऑपरेटिव सेक्टर एक्सपोर्ट्स प्रमोशन फोरम का गठन किया जाएगा, जो देश के 20 राज्यों व केंद्र शासित प्रदेशों में सहकारी क्षेत्र के निर्यात को बढ़ाने के लिए काम करेगा। सहकारी क्षेत्र को बढ़ावा देने के लिए पहली बार अंतरराष्ट्रीय सहकारी ट्रेड फेयर का 11 अक्टूबर से 13 अक्टूबर के बीच दिल्ली के प्रगति मैदान में आयोजन किया जा रहा है। देश में कुल आठ लाख से अधिक सहकारी संस्थाएँ हैं। देश के 15 करोड़ किसानों में से 94 फीसद किसान कम से कम एक सहकारी संस्था के सदस्य हैं। गोयल ने कहा कि इसके बावजूद कृषि उत्पादों की निर्यात में हिस्सेदारी बहुत कम है। इसे प्रोत्साहित करने की सख्त जरूरत है, जिसके लिए सहकारिता ट्रेड फेयर का आयोजन किया गया है।

गोयल ने कहा कि कृषि निर्यात से किसानों की आमदनी को 2022 तक दोगुना करने में मदद मिलेगी। उन्होंने कहा कि इसी मकसद से विभिन्न मंत्रालयों के बीच समन्वय हो

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वर्ष 2022 तक कृषि निर्यात को दोगुना करने का है सरकार का लक्ष्य



प्रतीकात्मक

रहा है। अंतरराष्ट्रीय कोऑपरेटिव ट्रेड फेयर से अपनी सहकारी संस्थाओं को विदेशी ग्राहकों की जरूरत का पता चलेगा। इस फेयर का आयोजन वाणिज्य, कृषि और विदेश मंत्रालय सहकारी संस्थाओं के सहयोग से कर रहे हैं। केंद्रीय कृषि मंत्री नरेंद्र तोमर ने कहा कि सहकारिता कृषि क्षेत्र की रीढ़ है, जिसे मजबूत करने के लिए अंतरराष्ट्रीय बाजार में पैठ बनानी होगी। उन्होंने कहा कि एक जमाना था जब एक विभाग के मंत्री और अफसरों का दूसरे मंत्रालयों के अफसरों से सामंजस्य नहीं होता था। लेकिन अब ऐसा नहीं है। तोमर ने कहा कि घरेलू कृषि उपज की गुणवत्ता को विश्व स्तरीय बनाने की जरूरत है। कृषि निर्यात को बढ़ाने के लिए इसकी महती आवश्यकता है, जिससे हम अपने लक्ष्य को प्राप्त कर सकते हैं।

कृषि निर्यात बढ़ाने को सहकारी क्षेत्र निर्यात संवर्द्धन मंच बनाया

नई दिल्ली, 2 जुलाई (भाषा)।

वाणिज्य मंत्री पीयूष गोयल ने मंगलवार को सहकारी क्षेत्र निर्यात संवर्द्धन मंच (सीएसडीपीएफ) की स्थापना की घोषणा की। इसके पीछे मकसद 2022 तक कृषि निर्यात को दोगुना कर 60 अरब डॉलर पर पहुंचाना है।

गोयल ने कहा कि पहले 'अंतरराष्ट्रीय सहकारी व्यापार मेले' का आयोजन राजधानी दिल्ली के प्रगति मैदान में 11 से 13 अक्टूबर तक किया जाएगा। इस मेले के आयोजन का उद्देश्य सहकारिताओं से निर्यात को प्रोत्साहन देना है। देश में आठ लाख से अधिक सहकारी संस्थान हैं। देश के 15 करोड़ किसानों में से 94 फीसद किसी न किसी सहकारी निकाय के सदस्य हैं।

गोयल ने यहां संवाददाता सम्मेलन में कहा कि सीएसडीपीएफ की स्थापना राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) में की गई है। यह निर्यात के क्षेत्र में 20 राज्यों और संघ शासित प्रदेशों के साथ काम करेगा। जहां तक निर्यात की बात है तो सहकारिताएं अभी शुरुआती अवस्था में हैं। ऐसे में सरकार का लक्ष्य उन्हें एक साथ लाने और वैश्विक बाजारों के लिए उत्पादन और विपणन को प्रोत्साहित करने का है।

कृषि निर्यात दोगुना करेंगे: पीयूष गोयल

नई दिल्ली (व.सं.)। केंद्रीय वाणिज्य मंत्री पीयूष गोयल ने मंगलवार को सहकारी क्षेत्र निर्यात संवर्द्धन मंच (सीएसडीपीएफ) की स्थापना की घोषणा की। इसके पीछे मकसद 2022 तक कृषि निर्यात को दोगुना कर 60 अरब डॉलर पर पहुंचाना है।

गोयल ने कहा कि पहले 'अंतरराष्ट्रीय सहकारी व्यापार मेले' का आयोजन प्रगति मैदान में 11 से 13 अक्टूबर तक किया जाएगा। एनसीडीसी द्वारा निर्देशित यह मेला एक अंतरराष्ट्रीय संगठन (एनईडीएसी), तीन मंत्रालयों, चार राज्य सरकारों और कई शीर्ष स्तरीय भारतीय सहकारी संगठनों की सहायता से आयोजित किया जा रहा है।

कृषि निर्यात को बढ़ाने के लिए बनेगा निर्यात प्रमोशन फोरम

जागरण ध्वरो, नई दिल्ली: कृषि निर्यात को प्रोत्साहित करने के लिए सरकार ने सहकारी क्षेत्र निर्यात प्रमोशन फोरम के गठन का निर्णय लिया है। केंद्रीय वाणिज्य मंत्री पीयूष गोयल ने यह घोषणा मंगलवार को एक संयुक्त प्रेसवार्ता में की। कहा कि सरकार ने वर्ष 2022 तक मौजूदा निर्यात को दोगुना करने का लक्ष्य तय किया है। राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) में कोऑपरेटिव सेक्टर एक्सपोर्ट्स प्रमोशन फोरम का गठन किया जाएगा, जो देश के 20 राज्यों व केंद्र शासित प्रदेशों में सहकारी क्षेत्र के निर्यात को बढ़ाने के लिए काम करेगा। सहकारी क्षेत्र को बढ़ावा देने के लिए पहली बार अंतरराष्ट्रीय सहकारी ट्रेड फेयर का 11 अक्टूबर से 13 अक्टूबर के बीच दिल्ली के प्रगति मैदान में आयोजन किया जा रहा है।

2022 तक कृषि निर्यात को दोगुना करने का है सरकार का लक्ष्य



उत्पादों को निर्यात में हिस्सेदारी बहुत कम है। इसे प्रोत्साहित करने की सख्त जरूरत है, जिसके लिए सहकारिता ट्रेड फेयर का आयोजन किया गया है। गोयल ने कहा कि कृषि निर्यात से किसानों की आमदनी को 2022 तक दोगुना करने में मदद मिलेगी। उन्होंने कहा कि इसी मकसद से विभिन्न मंत्रालयों के बीच समन्वय हो रहा है। अंतरराष्ट्रीय कोऑपरेटिव ट्रेड फेयर से अपनी सहकारी संस्थाओं को विदेशी ग्राहकों को जरूरत का पता चलेगा। इस फेयर का आयोजन राजधानी दिल्ली के प्रगति मैदान में 11 से 13 अक्टूबर तक किया जाएगा।

Forum set up to help co-ops boost farm exports

PRESS TRUST OF INDIA
New Delhi, July 2

Commerce Minister Piyush Goyal Tuesday announced the formation of a Cooperative Sector Exports Promotion Forum (CSEPF) to achieve the target of doubling farm exports to \$60 billion by 2022.

He also said the first-ever 'International Cooperative Trade Fair' will be organised between October 11 and 13 at Pragati Maidan in the national capital to promote exports by cooperatives. There are more than 8 lakh cooperative institutions in India and 94 per cent of the country's 15 crore farmers are members of at least one co-operative body.

"Cooperative Sector Exports Promotion Forum (CSEPF) has been set up in the National Cooperative Development Corporation (NCDC) which will work with 20 states and union territories in the area of export," Goyal said at a press conference here. Stating that co-operatives are in a nascent

stage right now as far as exports are concerned, the minister said that the government's aim is to get them together and encourage them to produce and market products for the global market.

Boosting farm exports will help the government achieve the target of doubling farmers income by 2022, he said adding that all concerned ministries are working jointly towards this direction.

The international trade fair is one such platform for co-operatives to interact with global buyers and understand their needs and accordingly produce or manufacture products, he added. The trade fair is to be organised jointly by the commerce, agriculture and external affairs ministries with the support of cooperative bodies such as the National Cooperative Development Corporation (NCDC) and the Agricultural and Processed Food Products Export Development Authority.

कृषि निर्यात बढ़ाने को सहकारी क्षेत्र निर्यात संवर्द्धन मंच बनाया

नई दिल्ली, 2 जुलाई (भाषा)।

वाणिज्य मंत्री पीयूष गोयल ने मंगलवार को सहकारी क्षेत्र निर्यात संवर्द्धन मंच (सीएसडीपीएफ) की स्थापना की घोषणा की। इसके पीछे मकसद 2022 तक कृषि निर्यात को दोगुना कर 60 अरब डॉलर पर पहुंचाना है।

गोयल ने कहा कि पहले 'अंतरराष्ट्रीय सहकारी व्यापार मेले' का आयोजन राजधानी दिल्ली के प्रगति मैदान में 11 से 13 अक्टूबर तक किया जाएगा। इस मेले के आयोजन का उद्देश्य सहकारिताओं से निर्यात को प्रोत्साहन देना है। देश में आठ लाख से अधिक सहकारी संस्थान हैं। देश के 15 करोड़ किसानों में से 94 फीसद किसी न किसी सहकारी निकाय के सदस्य हैं।

गोयल ने यहां संवाददाता सम्मेलन में कहा कि सीएसडीपीएफ की स्थापना राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) में की गई है। यह निर्यात के क्षेत्र में 20 राज्यों और संघ शासित प्रदेशों के साथ काम करेगा। जहां तक निर्यात की बात है तो सहकारिताएं अभी शुरुआती अवस्था में हैं। ऐसे में सरकार का लक्ष्य उन्हें एक साथ लाने और वैश्विक बाजारों के लिए उत्पादन और विपणन को प्रोत्साहित करने का है।

Forum, fair to boost farm cooperatives

SUBODHAN CHAKRABORTY
New Delhi, 2 July

The government has announced that an export-promotion forum for the cooperative sector will be created soon. An international trade fair will also be organised on October 11-13.

The forum will be set up under the National Cooperative Development Corporation (NCDC) after consultations with 20 states and three union territories, said Commerce and Industry Minister Piyush Goyal and Agriculture Minister Narendra Singh Tomar on Tuesday.

The government hopes this will work as an exchange platform for the cooperatives. Both



Union ministers Piyush Goyal (left) and Narendra Singh Tomar at the curtain raiser on 'The First Ever India International Cooperatives Trade Fair' in New Delhi on Tuesday

the ministries have committed to establish a framework to double farm exports from \$25 trillion to about \$7 trillion by 2024-25.

There are more than 8,00,000 cooperative institutions in India; 94 per cent of 1.5 million farmers in the country are members of at least one cooperative.

will be held by the agriculture ministry and will be supported by the commerce and external affairs ministries. The latter is expected to ask India's diplomatic missions abroad to get foreign participants for the fair.

While cooperatives from the farm sector will be the primary participants, cooperatives from other fields such as textiles and leather may also be allowed. The trade fair, to be organised jointly by commerce, agriculture and external affairs ministries with support of cooperative bodies such as the NCDC and the Agricultural and Processed Food Products Export Development Authority, will provide direction to exporting value-added agriculture products. Goyal said the fair will be instrumental in disseminating global demand and engaging with industry players from other nations. "Technology has not yet comprehensively reached our farm sector. The fair will provide our cooperatives ways to do this," he added.

Last year, the government had unveiled an ambitious agriculture export policy that seeks to double agriculture exports to \$60 billion by 2022 and do away with arbitrary curbs on exports. However, the policy found little support from experts who termed the target "highly ambitious", given how exports had fallen from nearly \$40 billion five years back to \$36 billion in 2017-18.

Awards for Excellence were distributed to both Indian and international participants based on criteria selected by a Selection Committee constituted for the purpose by **Shri Piyush Goyal, Hon'ble Union Minister for Commerce and Industry** and **Shri Dhansingh Rawat, Hon'ble Cooperation Minister, Government of Uttarakhand**. The awardees were:

Category	Selected Exhibitor
Women	1. Sikkim Pragatishil Nari Cooperative Society Limited 2. Renu Handloom And Handicraft Cooperative Society Limited
Tribal	1. Arunachal Pradesh State Weavers Cooperative Federation Ltd 2. Tribal Development Cooperative Corporation Of Odisha Limited
Agro Processing	1. Valsad Navsari Jilla Falane Shakbhaji Sahakari Samiti 2. Campco Limited
Textile	1. Indian Diversified And Sustainable Agriculture Cooperative Ltd. 2. Kerala State Federation Of SC/ST Development Cooperatives Ltd.
Handicraft	1. Cekrozuve Krotho Weaving And Industrial Cooperative Society Ltd. 2. Ramhlun South Kawnveng Handloom Cooperative Society Ltd.
Handloom	1. National Handloom Vastra Utpadak Kray Vikray Sahakari Samiti Ltd. Uttar Pradesh 2. Chhattisgarh State Handloom Development & Marketing Cooperative Federation Ltd.
Organic	1. Ugta Suraj Swayatt Sahkarita, Kama 2. Brahamsthali Aajiveeka Swayatt Sahakarita
Healthcare	1. Prathmik Vanopal Sahakari Samiti Maryadit 2. Chhattisgarh State Minor Forest Produce (Trading & Development) Co-operative Federation Limited
Consumer Services	1. Uralungal Labour Contract Cooperative Society Ltd. 2. Sahakar Bharati(Simply Desi)
Marketing	1. MP State Cooperative Marketing Federation Ltd. 2. National Agricultural Cooperative Marketing Federation Of India Ltd. (NAFED)
Banks	1. Uttarakhand State Cooperative Bank Ltd. 2. Annapurna Mahila Cooperative Credit Society Ltd.
Sugar	1. UP Cooperative Sugar Factories Federation Ltd 2. Shree Narmada Khand Udyog Sahakari Mandli Ltd
Cold Chain	1. Kerala State Cooperative Federation for Fisheries Development Limited (Matsyafed) 2. Mahua Cooperative Cold Storage Ltd.
Government	1. Meghalaya 2. Telangana



Thematic Business Seminars:

Nine thematic sessions were held simultaneously in the Conference Hall on the 1st floor of the venue on all the three days of the Fair. The topics were Globalization of Cooperative Trade, Co-operative Banking and Financial Inclusion, Empowerment of Youth and Women through Cooperatives, Agro Processing Ecosystem through Cooperatives, Agri-Tech and Climate Smart Agriculture through Cooperatives, Cooperatives as Cost Effective and Efficient Service Providers, Big Data and Cyber Security and Cooperatives, Dairy Cooperatives – Opportunities for Value Addition and Trade and Farm Mechanization and Inputs Supply – Role of Cooperatives. This gave an opportunity to the participants of the Fair to listen, understand and exchange ideas in achieving the common interest of the attendees.

A few organizations such as NCUI, FAO, YES bank and LINAC became knowledge partners. NCDC in collaboration with knowledge partners and distinguished speakers brought out a compendium containing background papers on nine thematic sessions, which was showcased during the closing ceremony and appreciated by participants and dignitaries. The seminars were sponsored by various agencies connected to the Fair. **In all, there were 48 distinguished speakers representing experts in the field.**



Thematic Session – 1 : Globalisation of Cooperative Trade

Date: 11.10.2019, Time: 12.30pm to 1.30 pm

Sponsor: Network for the Development of Agricultural Cooperatives in Asia and the Pacific (NEDAC)

Chairperson- Shri Parshottam Rupala, Hon'ble Minister of State, Ministry of Agriculture & Farmers Welfare

Key Note Speaker: Shri Suresh Prabhu, Hon'ble Member of Parliament, Rajya Sabha

Resource Persons-

- I. Mr. Tomio Shichiri, FAO representative in India
- II. Dr. Manoj Nardeosingh, Secretary General, African-Asian Rural Development Organisation (AARDO)
- III. Shri. Gautam, General Manager, IFFCO
- IV. Mr. Kelvin Sergeant, Enterprise Specialist, ILO India

Felicitation of participating dignitaries by Sh. Dhananjay Singh, Member, General Council, NCDC.



Thematic Session – 2 : Cooperative Banking and Financial Inclusion

Date: 11.10.2019, Time: 02.15 pm to 03.45 pm

Sponsor: National Federation of Urban Cooperative Banks and Credit Societies Limited (NAFCUB)

Chairperson- Sh. Jyotindra Mansukhlal Mehta, President, NAFCUB.

Resource Persons-

- I. Dr. M.V. Rao, Additional Chief Secretary, Cooperation Department, Govt. of West Bengal and Chairman WBSCB
- II. Sh. Bhima Subhramanyam, MD, NAFSCOB
- III. Sh. K.B. Upreti, Chairperson, National Cooperative Bank Ltd., Nepal
- IV. Sh. Prasun Kumar Das, Secretary General, APRACA



Thematic Session – 3 : Empowerment of Youth and Women through Cooperatives

Date: 11.10.2019, Time: 4.00 pm to 5.30 pm

Sponsor: Indian Farmers Fertiliser Cooperative Limited (IFFCO)

Hon'ble Governor of Jharkhand, Smt. Draupadi Murmu, graced the session with her presence.

Chairperson- Sh. Dhananjay Singh, Member, GC, NCDC.

Resource Persons-

- I. Sh. R. Meenakshi Sundaram, Secretary, Cooperation, Uttarakhand.
- II. Ms. Mirai Chatterjee, Chairperson, Gujarat State Women Sewa Cooperative Federation Ltd., Ahmedabad
- III. Mr. M.S. Riyas, Chairman, Cooperative Youth Empowerment Society Ltd., Sri Lanka
- IV. Smt. Savitri Singh, ICA



Thematic Session – 4 : Agro Processing Ecosystems through Cooperatives

Date: 12.10.2019, Time: 10.00 am to 11.30 am

Thematic Session Sponsor: Indian Potash Limited (IPL)

Chairperson- Sh. Sanjeev Kumar Chadha, Managing Director, NAFED

Key Note Speaker- Sh. J.P.Meena, Former Secretary, Govt. of India

Resource Persons-

- I. Ms. Swati Meena Naik, MD, Markfed, Madhya Pradesh.
- II. Dr. Y.B. Ramakrishna, Member Working Group on Biofuel, Ministry of Petroleum and Natural Gas.
- III. Sh. Pawanexh Kohli, CEO, NCCD
- IV. Sh. Prasun Sarkar, DEECO, WW



Thematic Session – 5 : Agri-Tech and Climate Smart Agriculture through Cooperatives

Date: 12.10.2019, **Time:** 11.50 am to 1.20 pm

Sponsor: UPL Limited

Chairperson- Sh Dhan Singh Rawat, Hon'ble MOS, Uttarakhand

Resource Persons-

- I. Dr. Nitin Bhonsle, Head (Technical) Water & Soil Technologies, UPL
- II. Prof. Nitin Kumar Tripathi, School of Engineering and Technology, Asian Institute of Technology, Thailand
- III. Dr. R.S. Kureel, Vice Chancellor, Birsa Agriculture University, Ranchi



Thematic Session – 6 : Cooperatives as Cost Effective and Efficient Service Providers

Date: 12.10.2019, Time: 2.15 pm to 3.45 pm

Sponsor: Warehousing Development and Regulatory Authority (WDRA)

Chairperson- Sh. Jyotindra Mansukhlal Mehta, President, NAFCUB

Key Note Speaker- Sh. Satish Marathe, Central Board Director, RBI and Member, BOM, NCDC

Resource Persons-

- I. Md. Kamaluddin Talukder, Secretary, Rural Development & Cooperative, Govt. of Bangladesh.
- II. Sh. P. Srinivas, Member, WDRA
- III. Dr. Arun ShivShankar, Director, Kozhikode District Cooperative Hospital, Kerala
- IV. Dr. Uday Joshi, General Secretary, Sahakar Bharti



Thematic Session – 7 : Big Data and Cyber Security in Cooperative Sector

Date: 12.10.2019, Time: 4.00 pm to 05.30 pm

Sponsor: Indian Farmers Fertiliser Cooperative Limited (IFFCO)

Chairperson- Dr. Gulshan Rai, Former Cyber Security Head, PMO

Resource Persons-

- I. Smt. C. Suvarna, Commissioner, Fisheries, Govt. of Telangana
- II. Sh. S.M. Sahai, Additional Secretary, NSCS
- III. Ms. Shammi Abidi, Managing Director, Chhatisgarh Markfed, Raipur
- IV. Sh. Prasanjit Das, CISO, Public Service, TCS



Thematic Session – 8 : Dairy Cooperatives – Opportunities for Value Addition and Trade

Date: 13.10.2019, Time: 10.00 am to 11.20 am

Sponsor: National Dairy Development Board (NDDB)

Chairperson- Sh. Tarun Sridhar, Former Secretary, Govt. of India

Resource Persons-

- I. Sh. Mihir Kumar Singh, Joint Secretary, Ministry of Fisheries, Animal Husbandry and Dairying
- II. Sh. Meenesh Shah, ED, National Dairy Development Board
- III. Mr. Coen Van Rosmeulen, Alta Genetics, North Brabant, Netherlands
- IV. Sh. Nitin Puri, Group President, Yes Bank



Thematic Session – 9 : Farm Mechanisation and Inputs Supply-Role of Cooperatives

Date: 13.10.2019, Time: 11.40 am to 1.00 pm

Sponsor: Sonalika and Landforce-Sasmesh

Chairperson- Shri Ashwini Kumar, Joint Secretary (Seed/M&T), DAC&FW, Ministry of Agriculture & FW

Resource Persons-

- I. Dr. A.K. Kushwaha, Senior Principal Scientist, CMERI
- II. Shri Anand Sharma, Joint Secretary, Govt. of Bihar
- III. Sh. S.O. Tyagi, General Manager, Mahindra & Mahindra, Mumbai
- IV. Shri Mukul Varshney, Vice president, John Deere India Pvt Ltd.



Cultural Event:

A major highlights of IICTF, it was performed on all the three days showcasing the diversity of Indian Culture and was designed keeping in mind the heterogeneous global audience. The list of performances:

	Programme	Performer
1	Carnatic Classical Vocal	Dr.K. Vageesh and troupe
2	Performance by specially enabled	Ability Unlimited
3	Bharatnatyam	Nruthya Seva Niketan, Coonor, Nilgiris district, Tamil Nadu
4	Dandiya/Garba	Experience Bharat, New Delhi
5	Manipuri Classical Dance	Experience Bharat, New Delhi
6	Eastern Folk-Dhaaki Nirtya	Dhaki Troop from West Bengal
7	Hindustani Light Vocal	Shri Nadim Kishore, The Classy Events
8	Odissi Classical Dance	Guru Gajendra Panda-Debdhara troupe
9	Punjabi Folk -Bhangra	Experience Bharat
10	Peacock Folk Dance	Folk Group from Madurai
11	Performance by Children	Tanseen Academy
12	Kathakali Classical Dance	International Centre for Kathkali, New Delhi
13	Kathak	Kathak Kendra, New Delhi
14	Qawwali	Niyazi Brothers Qawwal
15	Kathakali Classical Dance	International Centre for Kathkali, New Delhi

Besides the above, the Peacock Dance group from the remote village of Madurai presented the native folk of south with an enrapturing act on bamboo poles which not only got the attention of the audience but of the entire crowd of the trade fair. On the second day of the cultural programme, the audience was enthralled by the spectacular performance of the Army Jazz Band.



Performed by Nruthya Seva Niketan Coonor, Nilgiris



Formations on wheelchair by the famous Ability Unlimited troupe



Peacock Folk Dance presented by a group from Madurai, Tamil Nadu



Classical dance performance Odissi by Guru Gajendra Panda and his students from Bhubneshwar



Qawwali presented by Niyazi Brother from Nizzamuddin ,Delhi



Kathak presented by students of Kathak Kendra, New Delhi, choreographed by Shri Jaikishan Maharaj

Feedback:

IICTF was organised exclusively for the Cooperative Sectors led by NCDC. The entire arrangements were made by an in-house team from NCDC drawing experts from partner organizers. In total, the feedback was received from 676 participants, visitors and buyers. The response was encouraging with 25% of the crowd rated it as Excellent followed by 39% as Very Good, 36% as Good and a mere 1% as satisfactory and another 1% as Poor. The major feedback elaborated has been categorized as (i) Positive and encouraging; (ii) Scope for improvement and (iii) Suggestions for the future as detailed under:

Positive and encouraging

1. Provided an opportunity for cooperatives to promote their products on international platforms.
2. Well organized thematic sessions with relevant topics.
3. Important platform for sharing knowledge & best practices among cooperatives.
4. Very productive & well coordinated B2B sessions. Helpful & accommodating staff.
5. Well connected & clean exhibition area.

Scope for improvement

1. Food water and sanitation facilities may be improved further.
2. Language barrier during thematic sessions for foreign delegates (in case of conversation in Hindi).
3. Logistic arrangement could have been made better for convenience of participants.
4. Q&A sessions may be included at the end of the business seminar.

Suggestions for the future

1. May conduct the fair regularly in different countries.
2. More sectors may be covered.
3. All exhibitors are required to be familiar with export procedures of all countries.
4. Option for cash reimbursement for participants, exhibitors etc.



NCDC

Assisting Cooperatives. Always!

National Cooperative Development Corporation

An ISO 9001:2015 Certified Organisation

A Statutory Corporation under the Ministry of Agriculture and Farmers Welfare

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