

SAHAKAR 22

NCDC Mission 2022 for New India
to achieve
Rural and Farm Prosperity
through Cooperatives



National Cooperative Development Corporation
Statutory Corporation under
(Ministry of Agriculture and Farmers Welfare, Govt. of India)

An ISO-9001:2015 Certified Organisation

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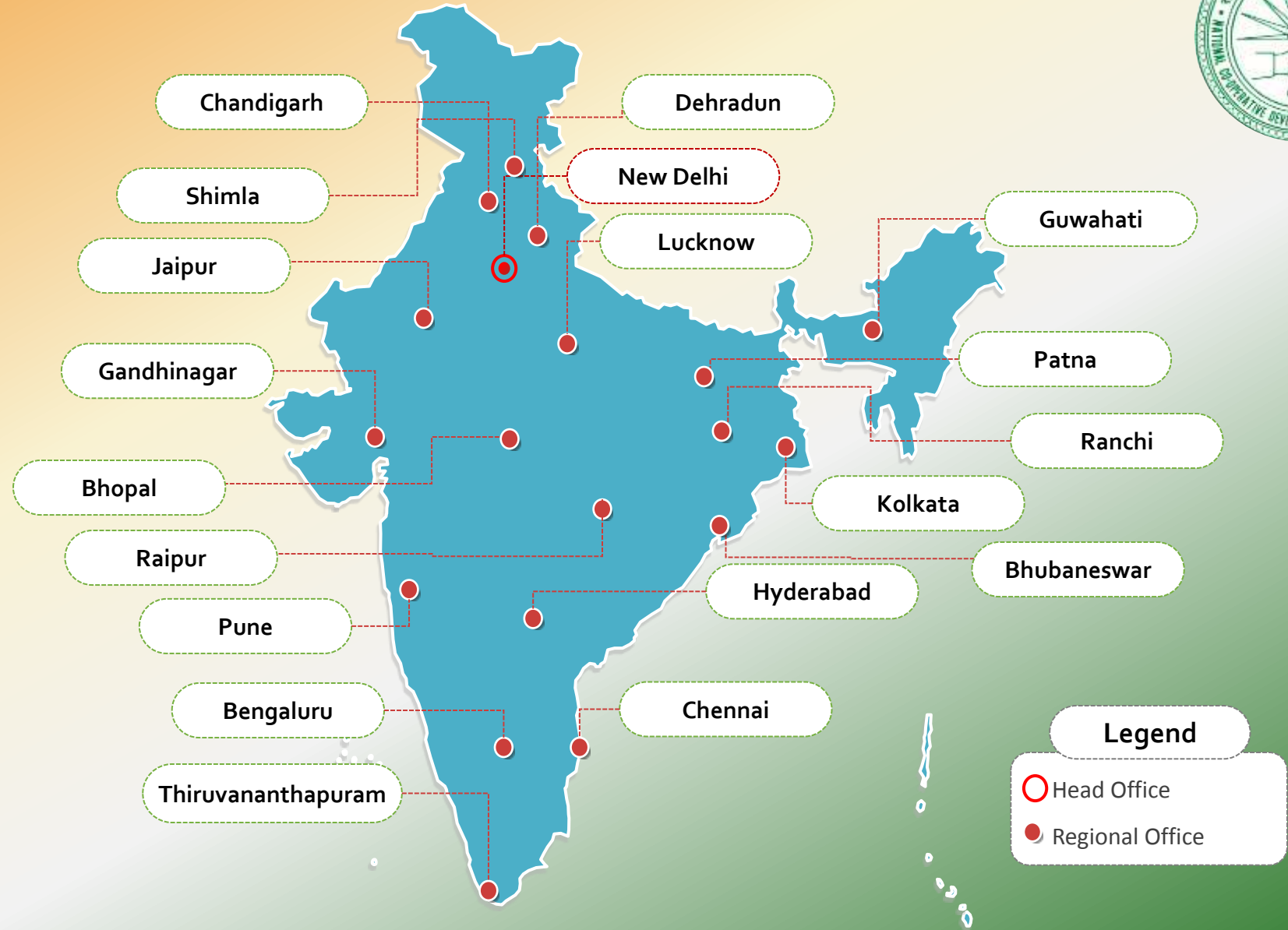
- **Cooperatives: A Formidable Force with Farmers**
- **India has 01 MILLION COOPERATIVES with 300 MILLION MEMBERS, mostly FARMERS**
- **NCDC reaches the FARMERS DIRECTLY**
- **NCDC has extended financial assistance to DIVERSE RANGE of COOPS:**
 - **Credit and Non-Credit Coops.**
 - **Small (supplying inputs like fertilizers) to Very Large (Dairy/ Sugar / Textiles)**
 - **Small Coop Banks to Large Coop Banks- UCBs, DCCBs, STCBs**
 - **Small fish pond based activity to Large Export Oriented Prawn Processing units**
 - **Small Consumer Stores to Large Retail Chains / Malls**
 - **Small Health Centres to Large Hospitals**
- **NCDC is almost a ZERO NPA statutory organization ONLY for COOPS**

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- **NCDC aims at cost reduction of inputs through their purchase by Coops in wholesale and output value enhancement through scaled up sales.**
- **NCDC advances more than Rs.20,000 crore to Coops annually.**
- **Comprehensive value addition focus through infrastructure, processing and competitive credit to farmer members of cooperatives.**
- **NCDC has assisted Coops in about 400 Districts and has offices in 18 States.**
- **NCDC works with States / UTs closely.**
- **NCDC brings in respite from rigid formal credit institutions and exploitation of money-lenders and traders.**

NCDC Presence

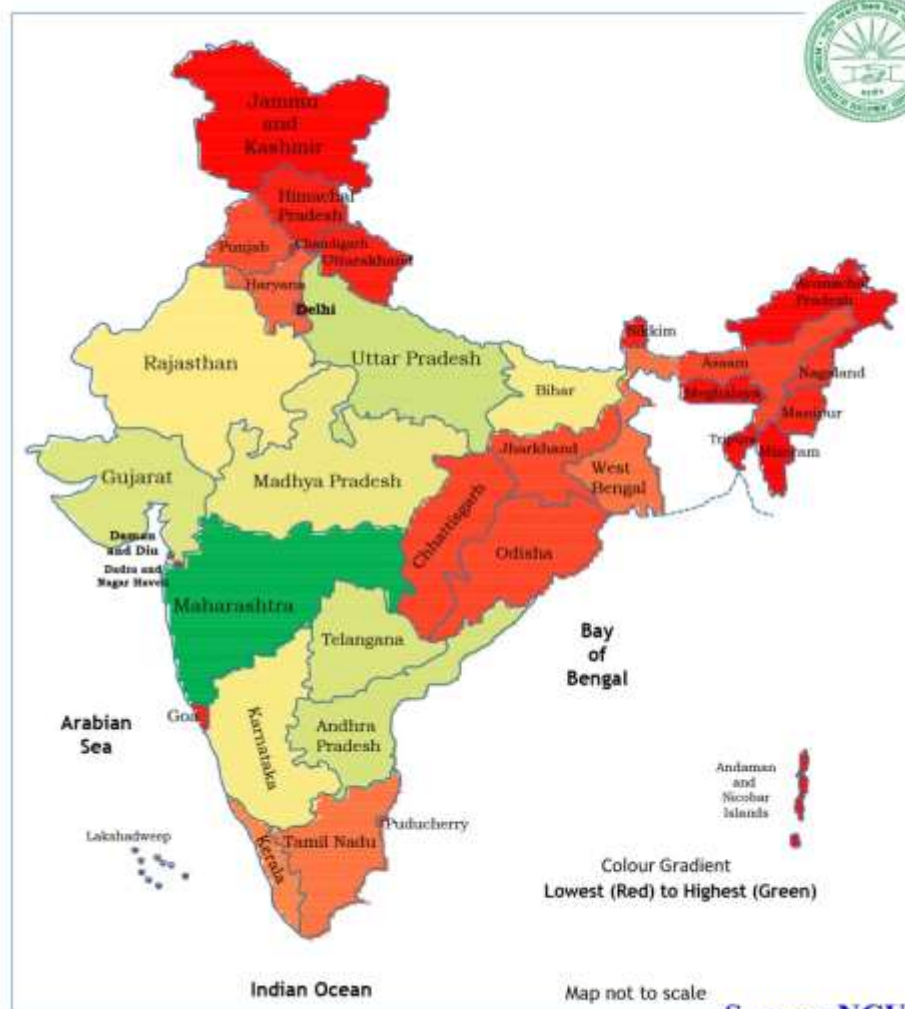


Coops across the country



Statewise Number of Pry Ag Cooperative Societies

| State/UT | No. of Cooperative Societies |
|-----------------------------|------------------------------|
| Andaman and Nicobar Islands | 1514 |
| Andhra Pradesh | 67291 |
| Arunachal Pradesh | 807 |
| Assam | 9455 |
| Bihar | 39155 |
| Chandigarh | 128 |
| Chhattisgarh | 9498 |
| Dadra and Nagar Haveli | 291 |
| Daman and Diu | 3 |
| Delhi | 5688 |
| Goa | 4437 |
| Gujarat | 61531 |
| Haryana | 14100 |
| Himachal Pradesh | 4202 |
| Jammu and Kashmir | 1226 |
| Jharkhand | 10429 |
| Karnataka | 39902 |
| Kerala | 18812 |
| Lakshadweep | 75 |
| Madhya Pradesh | 48430 |
| Maharashtra | 245962 |
| Manipur | 5228 |
| Meghalaya | 1193 |
| Mizoram | 303 |
| Nagaland | 7251 |
| Odisha | 10105 |
| Puducherry | 510 |
| Punjab | 11255 |
| Rajasthan | 33604 |
| Sikkim | 3651 |
| Tamil Nadu | 16820 |
| Telangana | 65072 |
| Tripura | 1920 |
| Uttarakhand | 4381 |
| Uttar Pradesh | 73304 |
| West Bengal | 16027 |
| Total | 833560 |



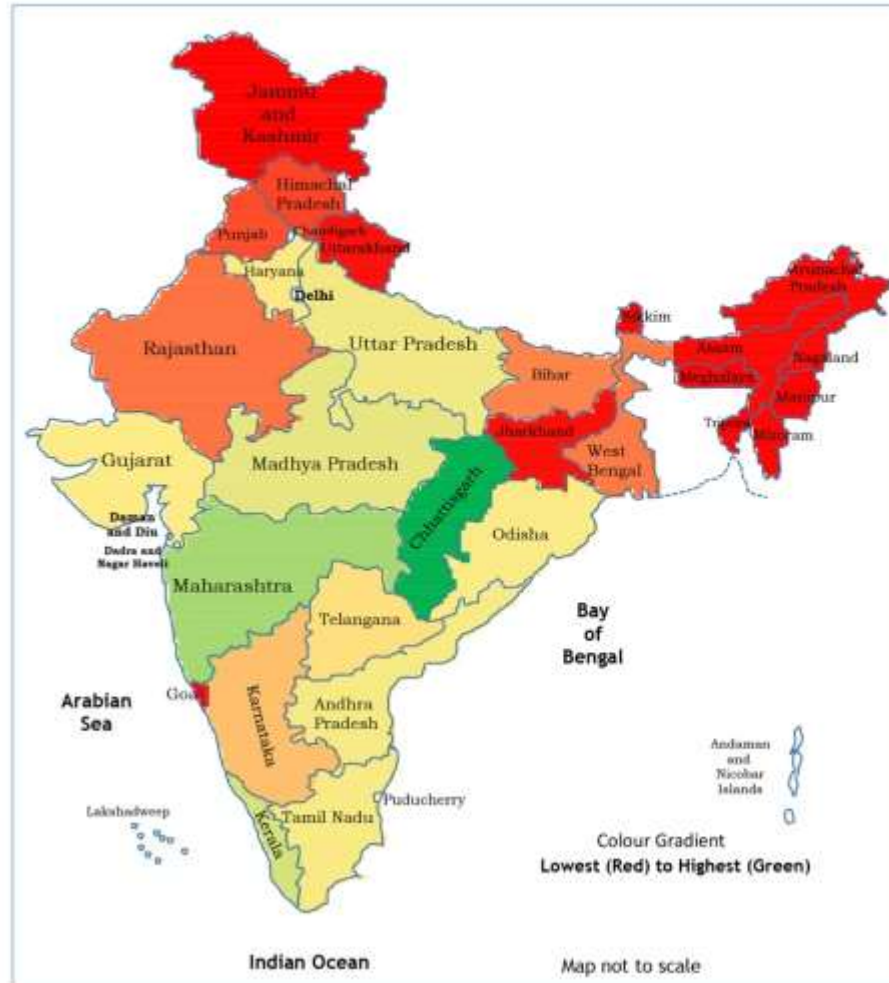
Source: NCUI

Total Loans Given By NCDC across the country



National Cooperative Development Corporation
Cumulative Loan disbursed up to 13 Feb 2018

| State | Release (in Crore) |
|-------------------|--------------------|
| Andhra Pradesh | 3687.28 |
| Arunachal Pradesh | 106.68 |
| Assam | 95.42 |
| Bihar | 1523.07 |
| Chhattisgarh | 31985.97 |
| Goa | 6.48 |
| Gujarat | 2758.31 |
| Haryana | 2728.94 |
| Himachal Pradesh | 792.65 |
| Jammu and Kashmir | 39.36 |
| Jharkhand | 141.70 |
| Karnataka | 2245.47 |
| Kerala | 7513.80 |
| Madhya Pradesh | 5544.41 |
| Maharashtra | 12975.20 |
| Manipur | 29.81 |
| Meghalaya | 32.99 |
| Mizoram | 65.86 |
| Nagaland | 116.47 |
| Odisha | 3319.24 |
| Punjab | 906.11 |
| Rajasthan | 1354.38 |
| Sikkim | 12.73 |
| Tamil Nadu | 3539.39 |
| Telangana | 2640.42 |
| Tripura | 27.84 |
| Uttarakhand | 176.10 |
| Uttar Pradesh | 4358.75 |
| West Bengal | 1419.01 |
| Total | 90143.82 |



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- To achieve the Mission of New India by 2022 in Cooperatives, through Doubling The Farmers Income, NCDC would launch a new Mission Mode activity, SAHKAR 22
- SAHKAR 22 would include
 - **FOCUS 222**- Converge NCDC assistance for Cooperatives in 222 Districts
 - **PACS HUB**- Transform PACS and other Coops as APNA KISAN Resource Centres
 - **AENEC**- ACT East and North East Coops
 - **CEMtC**- Centres of Excellence to Market through Coops
 - **SAHAKAR PRAGYA**: Laxmanrao Inamdar National Academy for Cooperative Research & Development as Capacity Development base for SAHKAR 22

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▪ FOCUS 222

▪ NCDC will deepen focus on 222 Districts

- Promote cluster based approach
- For Farm Gate Value Addition
- FPOs (Cooperatives) for the entire value chain
- Mobile vehicle mounted processing units
- Cold chain for fruits and vegetables. Appropriate storage, agri-logistics.
- Branding and marketing through modernized retail outlets- One Stop Shop
- Cattle feed and fodder production in campaign mode
- Modernized IT infrastructure
- Involve organizations effective in cooperative movement like Sahakar Bharati
- Leverage with Govt schemes for Farm and Non-Farm activities
- Link up with MSME lead clusters
- Develop hospitality / tourism infrastructure
- Sea weeds and sea salt pans
- Local cuisine branding and marketing

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- **PACS HUB**
- IT Enabled PACS (Primary Agricultural Credit Societies) and other Coops as APNA KISAN Resource Centres. Infrastructure through NCDC assistance
- Set up **SOIL HEALTH TESTING LAB** and Advisory at the Hub
- Set up **FERTILIZER QUALITY TESTING LAB** and Advisory at the Hub
- Extend **PLANT DISEASE DIAGNOSTICS SERVICES** at the Hub
- Set up **FARM MACHINERY HIRING** Centres at Hub
- Set up **MICRO IRRIGATION HIRING** Centres at Hub
- Act as **PM FASAL BIMA YOJANA** Agent
- Act as **AYUSHMAN BHARAT** Agent

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- **ACT East and North East Coops (AENEC)**
 - **Build upon Focus 222**
 - **Convergence with other farm centric programmes**
 - **Leverage National Bamboo Mission with NCDC loan**
 - **Leverage Operation Greens with NCDC loan**
 - **Litchi, Mango, Sapota, Palm, Kiwi, Pine-apple etc fruits**
 - **Fisheries: Leverage Fisheries Infra Dev Fund**
 - **Sheep, Goat, Poultry, Duckery and Piggery**
 - **Aim at ASEAN market requirements and land transport**

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- **CEMtC**-Centres of Excellence to Market through Coops
- Focus on Integration of Centres of Excellence Link with Consumers
- **Exploit the tremendous potential created by Centres of Excellence**
- **Organize farmers trained by CoE into Cooperatives and assist**
- **Farm to shelf: cold-chain, branding, marketing**
- **Integrate GrAM with Coops**

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- **SAHAKAR PRAGYA**
- Laxmanrao Inamdar National Academy for Cooperative Research & Development to serve as Capacity Development base for SAHKAR 22 implementation
- **To support APNA KISAN Resource Centres**
- **To support GrAM activities through Coops**
- **To support project formulation, monitoring and evaluation processes**