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| **About National Cooperative Organics Limited (NCOL)** | |
| Realising the potential for scaling up the organic food sector, National Cooperative Organics Limited i.e. NCOL has been set up as a multistate cooperative Society jointly promoted by National Dairy Development Board (NDDB), GCMMF (Amul), NAFED, NCDC and NCCF as promoter members. The vision of the Society is to act as an umbrella organisation to encompass all activities related to organic products produced by co-operatives leading to the realisation of ‘Sahakar se Samriddhi’. To know more about NCOL, please visit : <https://ncol.coop/>  Digital Strategy and Data Analytics at National Cooperative Organics Limited (NCOL)  In this role you will play a pivotal role in driving the organisation's strategic growth through digital initiatives and pricing analytics. You will lead across data analytics, product management, digital innovation and pricing strategy. | |
| **JOB DESCRIPTION** | |
| **Position** | Senior Manager - Digital Strategy and Data Analytics |
| **Location** | Delhi |
| **No. of Positions** | 1 |
| **Major Accountabilities** | 1. Product Management:  Collaborate with cross-functional teams to define product requirements, oversee development cycles, and ensure product solutions tailored for agri procurement and sales, including platforms for supply chain management, digital transactions, farmer engagement, online sales presence through ONDC, E-commerce.  2. Data Analytics:  Develop data-driven strategies and frameworks for analysing agricultural market trends, supply chain dynamics, and consumer behaviour. Utilise analytics tools to derive actionable insights, optimise procurement decisions, and improve business performance.  3. Pricing Strategy and MIS  Develop and implement dynamic pricing models based on market conditions, demand-supply dynamics, and competitive landscape. Conduct pricing analysis,  Design and maintain robust MIS systems, dashboards to track key performance indicators (KPIs), monitor operational metrics, and generate comprehensive reports for stakeholders. |
| **Education** | UG – First class graduate in any discipline (B.Sc / B-Tech Computer Science/ IT is preferred)  PG – Two years full time MBA from premium management institutes. |
| **Experience** | 5+ years of experience in category management, pricing, data analytics or product management within Agri, FMCG, Retail or E-commerce sector. |
| **Approx CTC (per Annum)** | Remuneration would be commensurate with qualification and experience |
| **How to apply** | **Forward updated CV at hr@ncol.coop**  Last date to apply is 30.04.2024 |