

# Sahyog

Issue 10

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Quarterly E-Newsletter

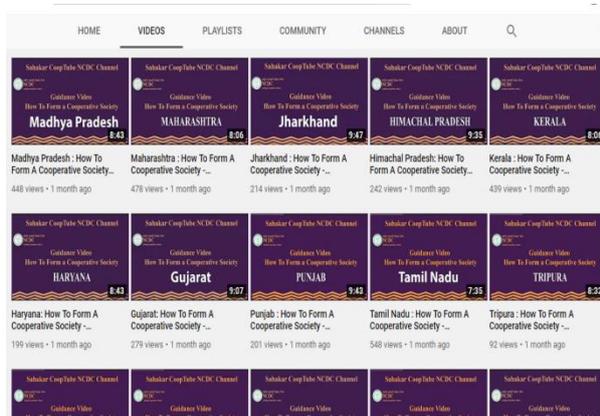
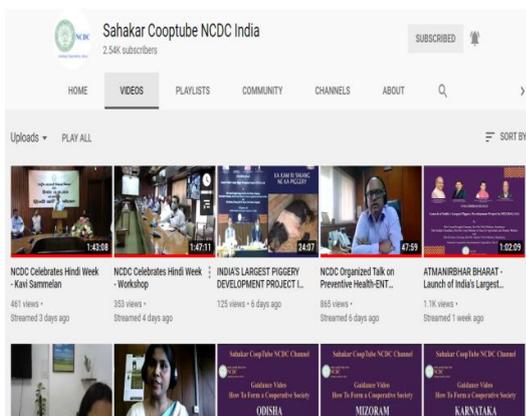
## Highlights July- September 2020

NCDC has sanctioned and released financial assistance of ₹21372.86 crore and ₹1141.66 crore respectively during the 2<sup>nd</sup> quarter of FY 2020-21.

### NCDC on YouTube

SAHAKAR COOPTUBE NCDC CHANNEL, a new initiative by NCDC was launched by Hon'ble Union Minister for Agriculture and Farmers Welfare on 4<sup>th</sup> August, 2020. SAHAKAR COOPTUBE NCDC CHANNEL is a key strategy in the ecosystem to facilitate involvement of youth in cooperatives. Formation of new

cooperatives is a prerequisite for bringing new life and dedication in the realm of cooperative movement. Towards this end, NCDC Design Studio has produced guidance videos on 'Formation and Registration of a Cooperative' for EIGHTEEN different states in Hindi and regional languages.



Swaraj TV Channel telecast interview of MD, NCDC on 9th August 2020. MD, NCDC detailed the role of NCDC and its schemes in development of cooperatives.



Shri Conrad K. Sangma, Hon'ble Chief Minister of Meghalaya, Shri Kailash Chaudhary, Hon'ble Union MoS (Agriculture & FW) and Shri Prestone Tynsong, Hon'ble Deputy Chief Minister of Meghalaya launched India's largest Piggery Development Project assisted by NCDC on 10.09.2020.



### International Day of Cooperatives



NCDC celebrated International Day of Cooperatives on 3<sup>rd</sup> July, 2020 and organised a talk on "Cooperatives for Climate Action". Shri C.K. Mishra, Former Secretary, Ministry of Environment, Forests and Climate Change (MOEF&CC), Government of India delivered the talk. On this auspicious day, he distributed prizes to all winners of the

competition of preparation of summary reports and Power Point presentations on summary of KPMG report on **“Potential impact of COVID- 19 on the Indian Economy”**- what NCDC should do to deal with it.



1<sup>st</sup> meeting of Joint Working Group (JWG) between ICAR and NCDC was held on 24<sup>th</sup> August, 2020 towards transforming livelihood of people through cooperative development and exploring new possibilities in agri. and allied sectors.

### **Memorandum of Understanding (MoU) Signed**

1. NCDC has signed an MoU with Sher-e-Kashmir University of Agricultural Sciences & Technology of Kashmir, J&K (SKUAST-K) which is intended to build mutual cooperation between NCDC and SKUAST-K so as to learn, assimilate and develop further on the core strengths, experience and institutional objectives of the representative parties in the public interest of advancement of training, action research, studies, policy analysis, policy advice, consultancy, monitoring, evaluation, system development and technology development in issues and areas related to development of cooperatives, the agriculture and allied sectors and for the holistic approach on sustainable development.

2. NCDC has signed an MoU with Department of Cooperation, Government of Uttarakhand on 4<sup>th</sup> August, 2020 to work together for smooth, effective and timely implementation of the Central Sector Scheme of formation and promotion of 10,000 Farmer Producer Organisations (FPOs) as per the operational guidelines issued by the Government of India from time to time, so far as it applies to the Uttarakhand State.

3. NCDC has entered into an MoU with Spices Board India on 18<sup>th</sup> August, 2020 for promoting cooperatives involved in the sector of spices.

4. NCDC has signed an MoU with Dr. Yaswant Singh Parmar University of Horticulture & Forestry, Solan on 29<sup>th</sup> September 2020 so as to learn, assimilate and develop further on the core strengths, experience and institutional objectives of the respective parties in the public interest of advancement of training, action research, studies, policy analysis, policy advice, consultancy, monitoring, evaluation, system development and technology development in issues and areas related to development of cooperatives, the agriculture and allied sectors and to the holistic approach on sustainable development. It has also been agreed to provide opportunities to students or alumni of this University under SAHAKAR MITRA- The NCDC Scheme on Internship Program (SIP).

### **Independence Day Celebrations at NCDC Head Office on 15<sup>th</sup> August, 2020**



## 'हिन्दी सप्ताह' 2020

राष्ट्रीय सहकारी विकास निगम के नई दिल्ली स्थित मुख्यालय में दिनांक 14 सितंबर से 18 सितंबर, 2020 तक 'हिन्दी सप्ताह' का आयोजन किया गया। सप्ताह के दौरान हिन्दी टाइपिंग, हिन्दी नोटिंग/ड्राफ्टिंग, हिन्दी निबंध तथा हिन्दी सामान्य ज्ञान प्रतियोगिताएं आयोजित की गईं। उक्त कार्यक्रमों की श्रृंखला में दिनांक 17.09.2020 को 'राजभाषा नीति और इसका कार्यान्वयन' विषय पर एक हिन्दी कार्यशाला तथा दिनांक 18.09.2020 को एक "हिन्दी कवि सम्मेलन" का आयोजन भी किया गया। कार्यशाला में श्री कुमार पाल शर्मा, उप निदेशक, राजभाषा विभाग, गृह मंत्रालय, भारत सरकार मुख्य वक्ता एवं अतिथि थे तथा पोयट्स ऑफ इंडिया द्वारा हिन्दी कवि सम्मेलन की प्रस्तुति

की गई। उक्त दोनों कार्यक्रम प्रबंध निदेशक, रा.स.वि.नि. की अध्यक्षता में आयोजित किए गए। इस वर्ष, हिन्दी कार्यशाला तथा कवि सम्मेलन में LINAC तथा निगम के क्षेत्रीय निदेशालयों के अधिकारियों एवं कर्मचारियों की ऑनलाइन सहभागिता भी रही।



## Webinars/ Workshops Organised

1. NCDC officials attended a technical webinar on 'Cyber risks and mitigation strategies: Lessons from Asia for Kenyan Cooperatives' on 15<sup>th</sup> July, 2020 conducted by NEDAC. The keynote address was delivered by Dr. Gulshan Rai, Sr. Advisor, NCDC.
2. NCDC officials attended a technical webinar on 'Aquaculture and value chains' on 17<sup>th</sup> July, 2020 conducted by NEDAC.
3. NCDC in partnership with the Ministry of Rural Development, Government of India, Indian Council of Agricultural Research, DARE, MoA&FW and Government of Bihar, Government of Goa, Government of Kerala and Government of Manipur organised a national workshop on "Entrepreneurship Development Through Duck Farming" on 22<sup>nd</sup> July, 2020 where experts and several representatives of the Government offered their views and recounted the importance of duck farming especially in doubling the income of farmers. It was attended by more than 400 participants.



4. NCDC organized a National Workshop on 'New Ordinances : New Opportunities for Cooperatives' on 3<sup>rd</sup> September, 2020 in partnership with the Department of Agriculture, Cooperation and Farmers Welfare, GoI, the Department of Food & Public Distribution, GoI, State Governments of Bihar, Gujarat, Karnataka, Mizoram, Odisha and Administration of UT of Jammu & Kashmir.



5. NCDC organised an online interactive video talk on '**Preventive Health- ENT related issues**' by Prof. Nitin M Nagarkar, Dept. of Cardiology, AIIMS, Raipur.



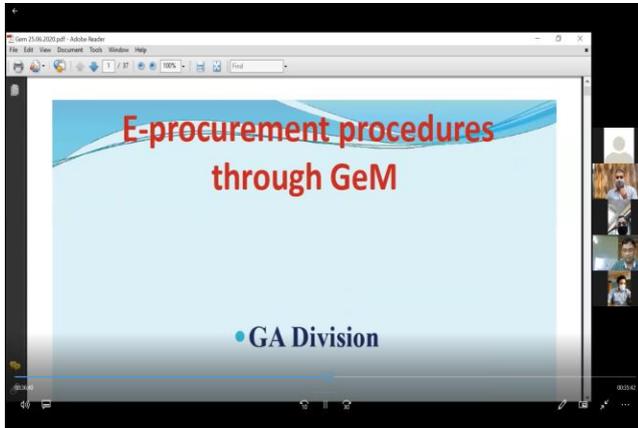
## Highlights – Ministry of Agriculture and Farmers Welfare

- Sowing area of Kharif crops increased by 21.2% compared to last year and so, there is no impact of COVID-19 on progress of area coverage under kharif crops
- Union Minister of Agriculture & Farmers Welfare, Shri Narendra Singh Tomar on 11<sup>th</sup> August, 2020, virtually launched the Krishi Megh (National Agricultural Research & Education System -Cloud Infrastructure and Services) along with the KVC ALUNET (Krishi Vishwavidyalaya Chhatr Alumni Network) and Online Accreditation System for Higher Agricultural Educational Institutions (HEI).The Union Minister emphasized that the Government of India-World Bank funded National Agricultural Higher Education Project is designed for strengthening the national agricultural education system in the country with the overall objective to provide more relevant and high-quality education to the agricultural university students that is in tune with the New Education Policy - 2020.
- Hon'ble Finance Minister announced Rs 1 lakh crore Agri. Infrastructure Fund for farm-gate infrastructure for farmers on 15<sup>th</sup> May, 2020. Accordingly, Central Sector Scheme of Financing Facility under Agriculture Infrastructure Fund was approved by Cabinet on 8<sup>th</sup> July, 2020. The scheme shall provide a medium - long term debt financing facility for investment in viable projects for post-harvest management Infrastructure and community farming assets through interest subvention and financial support. The duration of the Scheme shall be from FY2020 to FY2029 (10 years). Under the scheme, Rs. 1 Lakh Crore will be provided by banks and financial institutions as loans to Primary Agricultural Credit Societies (PACS), Marketing Cooperative Societies, Farmer Producers Organizations (FPOs), Self Help Group (SHG), Farmers, Joint Liability Groups (JLGs), Multipurpose Cooperative Societies, Agri-entrepreneurs, Start-ups and Central/State agency or Local Body sponsored Public Private Partnership Project. All loans under this financing facility will have interest subvention of 3% per annum up to a limit of Rs. 2 crore
- In order to promote potential technology solutions for enhancing farm mechanization with special emphasis on women friendly equipments, a hackathon named “KRITAGYA” has been planned by the Indian Council of Agricultural Research (ICAR) under National Agricultural Higher Education Project (NAHEP). Students, faculties and innovators/entrepreneurs from any university / technical institution across the country can apply and participate in the event in the form of a group.
- Department of Agriculture, Cooperation & Farmers Welfare (DAC&FW) has launched a new component called “Innovation and Agri-Entrepreneurship Development” under Rashtriya Krishi Vikas Yojana (RKVY-RAFTAAR) with objective to promote innovation and agripreneurship by providing financial support and nurturing the incubation ecosystem. Start-ups are being encouraged in order to contribute directly and indirectly to enhancing the income of farmers by providing opportunities to them and to provide employment to youth.
- Government has announced the increase in MSP for all mandated kharif crops of year 2020-21 on 1<sup>st</sup> June, 2020 and for all mandated rabi crops of year 2020-21 on 21<sup>st</sup> September, 2020.

# ACTIVITIES OF LAXMANRAO INAMDAR NATIONAL ACADEMY FOR COOPERATIVE RESEARCH AND DEVELOPMENT (LINAC)

## Online Training Programme for Officers of NCDC.

LINAC, in order to impart uninterrupted capacity development programmes to the officials of the Corporation, especially during challenging times as in the ongoing pandemic, organized online training programme through video conference mode for the officers of the Corporation.



The training programme on Human Resource Management System (HRMS), Digital Document Filing System (DDFS), NCDC official e-mail, Sanction Release Database (SRDB) and E-procurement procedures through Government e-Marketplace (GeM) was organised for Programme Officers, Senior Assistants and Junior Assistants of the Corporation. Total 43 Programme Officers and 67 Senior Assistants and Junior Assistants of the Corporation participated in the training programme.

Training programme on Integrated Financial Management System (IFMS) was held in which 75 officers/officials of the Corporation across different categories participated in the training programme.

Online training of trainers programme on “Learning Concepts, Training Design and Facilitation Skills” for 37 nominated members and Effective Office Automation” for the newly inducted six Chief Directors and other officers of the Corporation was organised.

## Integrated Cooperative Development Project (ICDP)

Three online refresher training programmes on Strengthening Primary Level Cooperative under ICDP were held for Development Officers of ICDPs. Total 69 trainees from Madhya Pradesh, Uttar Pradesh, Himachal Pradesh and Tamil Nadu attended these programmes.



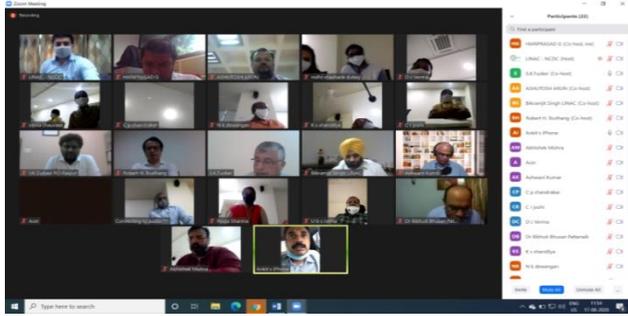
## International Training Programmes

**National Cooperative Development Corporation**

- Established by an Act of Parliament in 1963 as a statutory Corporation under the Ministry of Agriculture & Farmers' Welfare, Govt. of India.
- Unique organization functioning as DFI solely for cooperatives
- Mandate – Planning, promoting & financing programmes for Coops. : Production, processing marketing, agri storage, export and import of agri. & allied products and development of notified services.

Two online international trainings were organised by LINAC i.e. on (1) ‘Adopting area based integrated approach for cooperative development- An experience of NCDC’s ICDP schemes in Indian Context’ for the member institutions of CICTAB in SAARC region, which was attended by 20 participants from Nepal; and (2) Development of managerial skills for agricultural cooperatives and RFIs for CICTAB member institutions, which was attended by 39 participants from Nepal, Sri Lanka and India.

# Chhattisgarh State Cooperative Marketing Federation (CG MARKFED)



The online training on Development of Business Opportunities, Required Mechanisms and Management in CG MARKFED held on 17–21 August, 2020. Total of 18 trainees attended the training programme. The inaugural session was graced by Sh. Ankit Anand, IAS, MD, CG MARKFED.

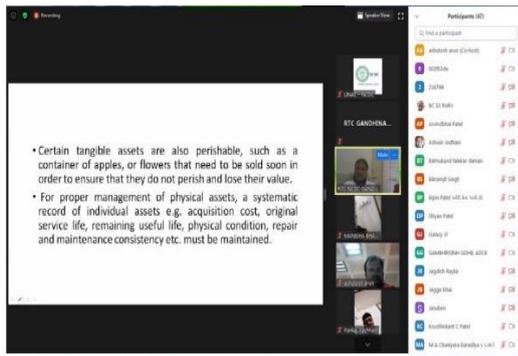
## Trainings organised by Regional Training Centres

### RTC Bhubaneswar

RTC Bhubaneswar organised two training programmes i.e. on (i) Business Development and Asset Management; and (ii) Accounts and Book Keeping in Primary Level Cooperatives. Total 158 participants including 39 women attended the training programmes.



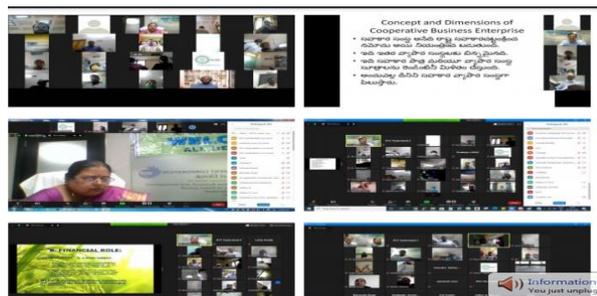
### RTC Gandhinagar



RTC Gandhinagar organised two training programmes i.e. on (i) Accounts and Book Keeping; and (ii) Business Development and Asset Management. Total 140 participants including 51 women of Primary Level Societies attended the training programmes.

### RTC Hyderabad

RTC Hyderabad organised three training programmes i.e. on (i) General Management in Primary Level Cooperatives, (ii) Business Development & Asset Management and (iii) Accounts and Book Keeping. Total 388 participants including 28 women attended the training programme.



### RTC Kolkata



RTC Kolkata organised two online training programmes i.e. on (i) Business Development and Asset Management in Primary Level Cooperatives; and (ii) Accounts and Book Keeping. Total 163 participants including 48 women attended the training programme.

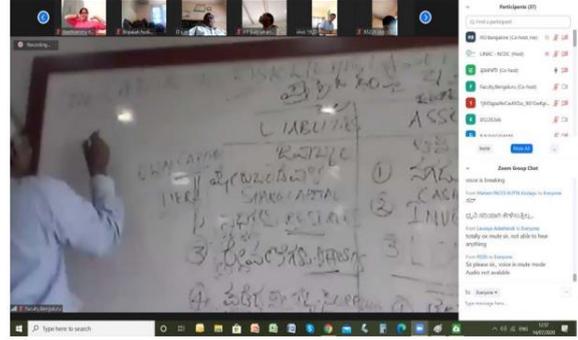
## RTC Pune



RTC Pune organised three online training programmes i.e. on (i) General Management in Primary Level Cooperatives, (ii) Business Development & Asset Management and (iii) Accounts and Book Keeping. Total 220 participants including 46 women attended the training programme.

## RTC Bengaluru

RTC Bengaluru organised two online training programmes i.e. on (i) Business Development & Asset Management; and (ii) Accounts and Book Keeping. Total 113 participants including 37 women attended the training programme.



## REGIONAL OFFICES ACTIVITIES

### एनसीडीसी क्षेत्रीय कार्यालय पिछले 40 वर्षों से सेवाएं दे रहा है – सुरेश भारद्वाज



हिमाचल प्रदेश के शहरी विकास, आवास, विधि, संसदीय कार्य, नगर नियोजन व सहकारिता मंत्री, श्री सुरेश भारद्वाज द्वारा राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) का सहकार कापट्यूब यूट्यूब चैनल पर हिमाचल प्रदेश के लिए सहकार समितियों के गठन व पंजीकरण का मार्गदर्शक वीडियो का प्रमोशन किया गया।

उन्होंने बताया कि राष्ट्रीय स्तर के तर्ज पर हिमाचल प्रदेश के लोगों के लिए वीडियो सहकार कापट्यूब यू ट्यूब चैनल

पर अपलोड किया गया है। उन्होंने बताया कि एनसीडीसी क्षेत्रीय कार्यालय शिमला लगभग पिछले 40 वर्षों से सेवाएं प्रदान कर रहा है। हिमाचल प्रदेश जैसे पहाड़ी राज्यों में कृषि विकास उचित मूल्य पर खाद्य वस्तुओं की आपूर्ति, ऋण वितरण व कृषकों के उत्पाद के लिए बाजार की व्यवस्था करने जैसी सेवाएं प्रदान करने में सहकारिता की सदैव अग्रणी भूमिका रहती है।

### कॉप्ट्यूब के मार्गदर्शक वीडियो का प्रमोशन

शिमला। शहरी विकास, आवास, विधि, संसदीय कार्य, नगर नियोजन व सहकारिता मंत्री सुरेश भारद्वाज ने राष्ट्रीय सहकारी विकास निगम का सहकार कॉप्ट्यूब यू-ट्यूब चैनल पर हिमाचल प्रदेश के लिए सहकार समितियों के गठन व पंजीकरण का मार्गदर्शक वीडियो का प्रमोशन किया गया। उन्होंने कहा कि कुछ दिन पूर्व केंद्रीय कृषि, कल्याण, ग्रामीण विकास व पंचायती राज मंत्री नरेंद्र तोमर ने राष्ट्रीय सहकारी निगम का सहकार कॉप्ट्यूब चैनल राष्ट्र स्तर पर लांच किया गया, जो हिंदी व 18 राज्यों के क्षेत्रीय भाषाओं में रहेगा।

उन्होंने बताया कि हिमाचल प्रदेश को सहकारिता विकास हेतु 31 मार्च, 2020 तक राष्ट्रीय सहकारिता विकास निगम कुल 905.07 करोड़ रुपये की वित्तीय सहायता प्रदान कर चुका है, जिसमें 20 प्रतिशत का अनुदान प्रदेश को विभिन्न योजनाओं के तहत दिया गया है।

इस अवसर पर हिमफैड के अध्यक्ष श्री गणेश दत्त, प्रबंध निदेशक श्री के.के. शर्मा तथा एनसीडीसी के क्षेत्रीय निदेशक श्री राकेश वर्मा उपस्थित थे।

## कृषक उत्पादक संगठन करेंगे सामाजिक-आर्थिक विकास का मार्ग प्रशस्त

दिनांक 11 अगस्त 2020 को उपायुक्त सोलन श्री के.सी. चमन की अध्यक्षता में कृषक उत्पादक संगठनों के सम्बन्ध में गठित जिला स्तरीय अनुश्रवण समिति की प्रथम बैठक की गयी। श्री के.सी. चमन ने कहा कि देश एवं प्रदेश में कृषक उत्पादक संगठन (एफपीओ) स्थापित होने से किसानों को नियमित आय उपलब्ध होगी तथा समग्र सामाजिक-आर्थिक विकास का मार्ग प्रशस्त होगा।



उन्होंने कहा कि कृषक उत्पादक संगठन स्थापित करने का मुख्य उद्देश्य दक्ष, किफायती एवं समग्र संसाधन प्रयोग के माध्यम से कृषि उत्पादन को बढ़ाना तथा कृषि उत्पादन के लिए उचित विपणन आधार प्रदान कर किसानों को समुचित मूल्य उपलब्ध करवाना है।

उपायुक्त ने कहा कि योजना के तहत कृषक उत्पादक संगठनों में प्रभावी दक्षता विकास के लिए कार्य किया जाएगा। इससे कृषक उत्पादक संगठनों में कृषि आधारित उद्यमिता का विकास होगा, जो इन्हें आर्थिक रूप से सशक्त एवं आत्मनिर्भर बनने में सहायता करेगा।

उन्होंने कहा कि आरम्भ में कृषक उत्पादक संगठनों को गठित एवं प्रोत्साहित करने का कार्य लघु कृषक कृषि व्यापार संघ, राष्ट्रीय सहकारी विकास निगम (एनसीडीसी) तथा राष्ट्रीय कृषि एवं ग्रामीण

विकास बैंक (नाबार्ड) के माध्यम से किया जाएगा। कृषक उत्पादक संगठनों के लिए ऋण गारन्टी निधि का प्रबन्धन एवं रख-रखाव नाबार्ड तथा एनसीडीसी द्वारा किया जाएगा।

उन्होंने यह भी कहा कि जिला स्तर पर योजना के प्रभावी अनुश्रवण के लिए उपायुक्त की अध्यक्षता में एक समिति का गठन किया गया है। इस समिति के सदस्य सचिव एवं नाबार्ड के डीडीएम श्री अशोक चोहान ने प्रस्तुतिकरण के माध्यम से योजना के विभिन्न पहलुओं से अवगत करवाया। एनसीडीसी के क्षेत्रीय निदेशक श्री राकेश वर्मा ने कृषक उत्पादक संगठन योजना में एनसीडीसी की भागीदारी पर प्रकाश डाला।

## कृषक उत्पादक संगठन करेंगे सामाजिक-आर्थिक विकास का मार्ग प्रशस्त

### जिला स्तरीय अनुश्रवण समिति की प्रथम बैठक संपन्न

सोलन, 11 अगस्त (ब्यूरो) : डी.सी. सोलन के.सी. चमन ने कहा कि देश एवं प्रदेश में कृषक उत्पादक संगठन (एफ.पी.ओ.) स्थापित होने से किसानों को नियमित आय उपलब्ध होगी तथा समय सामाजिक-आर्थिक विकास का मार्ग प्रशस्त होगा। के.सी. चमन आज यहां कृषक उत्पादक संगठनों के संबंध में गठित जिला स्तरीय अनुश्रवण समिति की प्रथम बैठक को अध्यक्षता कर रहे थे। उन्होंने कहा कि कृषक

उत्पादक संगठन स्थापित करने का मुख्य उद्देश्य दक्ष, किफायती एवं समग्र संसाधन प्रयोग के माध्यम से कृषि उत्पादन को बढ़ाना तथा कृषि उत्पादन के लिए उचित विपणन आधार प्रदान कर किसानों को समुचित मूल्य उपलब्ध करवाना है।

डी.सी. ने कहा कि योजना के तहत कृषक उत्पादक संगठनों में प्रभावी दक्षता विकास के लिए कार्य किया जाएगा। इससे कृषक उत्पादक संगठनों में कृषि आधारित उद्योगिता का विकास होगा जो उन्हें आर्थिक रूप से सशक्त एवं आत्मनिर्भर बनने में सहायता करेगा। उन्होंने कहा कि आरम्भ में कृषक उत्पादक संगठनों को गठित एवं प्रोत्साहित करने का



सोलन : डी.सी. सोलन के.सी. चमन कृषक उत्पादक संगठनों के संबंध में गठित जिला स्तरीय अनुश्रवण समिति की प्रथम बैठक की अध्यक्षता करते हुए।

कार्य लघु कृषक, कृषि व्यापार संघ, राष्ट्रीय सहकारी विकास निगम (एन.सी.डी.सी.) तथा राष्ट्रीय कृषि एवं ग्रामीण विकास बैंक (नाबार्ड) के माध्यम से किया जाएगा। कृषक उत्पादक

संगठनों के लिए ऋण गारंटी निधि का प्रबंधन एवं रखरखाव नाबार्ड तथा एन.सी.डी.सी. द्वारा किया जाएगा। के.सी. चमन ने कहा कि जिला स्तर पर योजना के प्रभावी अनुश्रवण के लिए डी.सी.

की अध्यक्षता में एक समिति का गठन किया गया है।

बैठक में सोलन जिला में योजना के बेहतर कार्यान्वयन के लिए विस्तृत चर्चा की गई। जिला में योजना के तहत

गठित समिति के सदस्य सचिव एवं नाबार्ड के डी.डी.एम. अशोक चोहान ने प्रस्तुतिकरण के माध्यम से योजना के विभिन्न पहलुओं से अवगत करवाया।

एन.सी.डी.सी. के क्षेत्रीय प्रबंधक राकेश वर्मा ने कृषक उत्पादक संगठन योजना में एन.सी.डी.सी. की भागीदारी पर प्रकाश डाला।

इस दौरान अतिरिक्त डी.सी. सोलन विवेक चंदेल, भारतीय प्रशासनिक सेवा की परिवीक्षाधीन अधिकारी रितिका, जिला जयस्य अधिकारी केशव राम, आमतम के परियोजना अधिकारी डी.पी. गौतम, कृषि व बागवानी सहित अन्य विभागों के वरिष्ठ अधिकारी

तथा बैंक प्रतिनिधि उपस्थित थे।

पंजाब केसरी  
ई-पेपर

Wed, 12 August 2020

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## जिला सोलन की सहकारी सभाओं व FPOs का दौरा

जिला सोलन के कुनिहार ब्लॉक की सहकारी सभाओं का दौरा किया गया। दौरे के दौरान कुछ नई पंजीकृत FPO का भी दौरा किया एवं PMFME योजना की भी जानकारी दी गई। ICDP सोलन फेज-2 की योजना से पोषित सहकारी सभाओं की मॉनिटरिंग भी की गई।



रा०स०वि०न० क्षेत्रीय कार्यालय  
शिमला

Online Interaction Session with Agri Business Management Students in VAMNICOM, Pune

NCDC, Pune is taking multiple new initiatives aimed at increasing the footprints of NCDC in the state. Under the initiative, the Regional Directorate aims to target the young generation and to be professionals of the Cooperative Sector through organizing interaction sessions in various

Agriculture and Business Management colleges of Maharashtra and Goa. The first interactive session through online mode was conducted for students of Agri-Business Management (ABM) of VAMNICOM, Pune in close coordination with Sh. Anil Kumar Tiwary, Lecturer, Vamnicom, Pune on 26<sup>th</sup> August 2020. A total of 157 participants comprising students of first and second years of ABM course attended the session.

The session started with Col. Vinit Narayan, Regional Director addressing the students and was further delivered by Smt. Akrishta Ritu, Assistant Director, NCDC, Pune. The interaction focused on NCDC and its role in promotion and development of cooperatives, NCDC schemes and latest central govt. schemes including Agriculture Infrastructure Fund, FPO development etc. The session stressed specifically over YUVA SAHAKAR scheme, Sahakar Mitra Scheme and importance of the young generation in developing cooperatives into “Smart Cooperatives” through technological advancements.

**NCDC Regional Office  
Pune**

### **NCDC, RAIPUR TAKES PART IN INTERNATIONAL DAY OF COOPERATIVES**



The Chhattisgarh State Cooperative Union, Raipur organized a webinar on the occasion of International Day of Cooperatives on 04<sup>th</sup> July 2020. The theme of the webinar was Role of Cooperatives in Climate Change (जलवायु परिवर्तन में सहकारिताओं की भूमिका).

Sh. Satyanarayan Sharma, (NCUI Member & MLA, Raipur-Rural) was the Chief Guest for the occasion and inaugurated the webinar. The occasion was also graced by Sh. Jhunmun Gupta, Chairman, Chhattisgarh State Cooperative Union. Sh. V K Dubasi, Regional Director, NCDC, Raipur was Special invitee and addressed the participants in the webinar.

He said that Cooperatives can take lead role in Climate Change. It was stressed during the meet that the need of the hour is to control emission of greenhouse gases which is leading to sudden changes in the environment. The Cooperatives can pave way for sustainable practices for conducive environment. The societies can encourage the farmers for increasing organic farming in the country, judicious use of fertilizers, and also for creating awareness and educating the farmers in gradual independence from the usage of chemical fertilizers, pesticides and the importance of substituting them with organic manure. It was also highlighted that conservation of forests and encouraging afforestation should be among primary activities of the societies which will help in controlling the emission of greenhouse gases and may lead to maintaining sustainable environment.

The webinar attracted participants from various cooperative societies in the State of Chhattisgarh and officials of Cooperation Department.

**NCDC Regional Office,  
Raipur**

### **Farms irrigation through Cooperative Model**

Shri Mirolī Piyat Sahakari Mandli Limited, Village Mirolī, District Ahmedabad was registered in 1956 under Bombay

Cooperative Societies Act 1925 with the vision of providing irrigation services to farmer members. The waste water is pumped

up and then physical waste is filtered out. The water is channelized to nearby 3 villages for farm irrigation. There are very few active cooperatives in Gujarat undertaking the irrigation related activities. As on 31.03.2019, the paid-up share capital and reserves of the society is Rs.0.81 Lakh and Rs. 30.00 Lakh respectively. The society has earned net profit Rs.1.60 Lakh during the financial year 2018-19.



(Pumping up the waste water)

The Cooperative has 409 members and about 17000 acres of land is being irrigated with the support of the society. The water is being channelized in all three seasons directly to the designated farms and the bills are raised to individual members after the end of each season. The Cooperative has sufficient infrastructure like Office building, Sub-station, Tube well, Canal and Pump house.



(Tube well)

**NCDC Regional Office,  
Gandhinagar**

## **Mangalam – A Cooperative Brand of Turmeric in Tamil Nadu**

Turmeric has been used in India for thousands of years as a spice and medicinal herb. It contains compounds with medicinal properties called curcuminoids, the most important of which is curcumin. It has powerful anti-inflammatory effects and is a very strong anti-oxidant and lowers the risk of heart disease and cancer.

In Tamilnadu, Erode district is the largest district in turmeric cultivation by contributing 24.24 % of the total area and 33.37% of the total production. Erode district is one of the very important market centre for Turmeric in Tamil Nadu as it is grown more by the farmers of the district and nearby districts. Erode Turmeric has also received the geographical indication tag.

Erode Agricultural Producers Cooperative Marketing Society is one of the renowned cooperative organizations that is involved in procurement, processing, packaging and supplying quality turmeric



E-Auction of Turmeric in APCMS Erode

products to the customers in India and abroad. It has a sprawling infrastructure. Society delivers various ranges of products under the brand name of 'Mangalam' to the retailers in a stipulated timeframe. The prime motive of the organization is to supply the best quality of products to the customers.

Shri S. K. Paramasivan Ex. M.P., a veteran Cooperator organized the Erode Agricultural Producers Cooperative Marketing Society Ltd. on 31<sup>st</sup> January 1960.

The society commenced its business from 29<sup>th</sup> June 1960 onwards with a humble beginning of 58 members and a share capital of Rs.14,885. As on 31<sup>st</sup> March 2020, the society functions with 59,545 members and has share capital of Rs.36.48 Lakh. The Society is running with net profit since its commencement and is distributing 14% dividend to its members since 1990. The Society has been arranging market for the agricultural products of its members especially turmeric. The Society conducts e-Tender in its premises in all working days of the week. The highest rate offered by the trader in the tender is confirmed in consultation with the farmers. Further, only a nominal service charge of 1.5 percent is collected and the scale amount of turmeric is disbursed to the members through RTGS, NEFT and cash on the spot.

Besides conducting turmeric sales through e-Tender the society also purchases turmeric by participating in the e-Tender for “Stabilization of the price of Turmeric” in the market. The society resells the turmeric and value added products to many cooperative institutions within the state and also to some famous temples in Tamil Nadu with nominal margin of profit.



Turmeric Processing Unit in APCMS Erode

The society has installed a turmeric powder plant in its premises at a cost of Rs.10 Lakh with the assistance of NCDC in the year 1986. This has a crushing capacity of 1300 M.T per annum. The Turmeric powder manufactured in the unit with “AGMARK GRADATION” and “FSSAI” standards is being exported to foreign countries by NAFED, Chennai since 2001. After 2009-2010 there was a slack in the production by the Society and it installed masala powder unit in its premises at a cost of Rs.20 Lakh in the year 2016 and started commercial production of Kumkum powder, Coriander powder, Chilly powder, Sambar powder, Rasam mix powder, Mutton masala, Chicken masala, Ragi powder, Bajji and Bonda mix. The products are sold under the brand name of “Mangalam” at a reasonable price to the consumer. The products have very good reputation in the market because of their purity, leading to increase in sales. The sale details are furnished below:-

Sl.No.	Year	Quantity (in tons)	Value (Rs. in Lakh)
1.	2015-2016	286.740	356.60
2.	2016-2017	327.538	508.51
3.	2017-2018	614.787	709.25
4.	2018-2019	593.345	704.00
5.	2019-2020	836.899	1243.71
6.	2020-2021 (Upto 31.05.2020)	167.891	261.47

### MANGALAM Product of Co - operative



**Turmeric powder**

**Kunkum**

**Sambar Powder**

**Chilli Powder**

**Coriander Powder**

**Rasa Powder**

**Chicken Masala**

**Mutton Masala**

The products are marketed through consumer cooperative wholesale stores, fair price Shops and private traders. The society has also entered an agreement with IFFCO Kissan Sanchar Ltd. for masala sales throughout the Country. As per the agreement Erode APCMS products will be marketed by IKSL throughout India under the brand name of “Swarnahar”.



**V. M. Chandirasekaran**  
Chief Director, NCDC  
Regional Office, Chennai

## EMPLOYEE'S CORNER

### How can e-technology help farmers come out of distress?

Agriculture in India is the core sector for food security, nutritional security, and sustainable development & for poverty alleviation. It contributes approximately 18 % of GDP. Milestones in agriculture development in India includes: Green revolution, Blue revolution, White revolution, Yellow revolution, Bio technology revolution and the most recent one is Information and Communication Technology revolution.

IT supports new methods for precision agriculture like computerized farm machinery that applies for fertilizers and pesticides. Farm animals are fed and monitored by electronic sensors and identification systems. Selling or buying online has to become popular in the world. However, it's most important role remains communication, and the Internet has provided us with an ideal opportunity to do so. Central, state governments and private organisations have taken ICT measures for agriculture extension which include ITC- e-choupal, Kisan Kerala, Aaqua, Rice knowledge management portal , e-krishi, Mahindra Kisan Mitra, IFFCO Agri-portal, Village knowledge centers (VKCs)- M.S Swaminathan research foundation (MSSRF), village resource centres (VRCs).

#### **Benefits of e-aid to farmers:**

IT has made its way into the agricultural sector, and with positive

results. To name a few, here are some of its effects:-

- 1. Improved decision making:** By having the necessary information, farmers can make better and more informed decision concerning their agricultural activities to get their grains from or perhaps who to sell it to. The communication channels that information technology brings makes decision making for farmers easier from production up to distribution.
- 2. Better planning:** IT has paved the way to come up with farming software which can keep better track of crops, predict yields, when to best plant and what to plant, to intercrop or focus on just one product, or determine the current need of the crops—just about everything needed to improve production and income.
- 3. Irrigate via smart phone:** Mobile is playing a big role in monitoring and controlling crop irrigation systems. With the right equipment a farmer can control his irrigation systems from a phone or computer instead of driving to each field. Moisture sensors in the ground are able to communicate information about the level of the moisture present at the certain depth of the soil. This gives more precise control of water and other inputs like

fertilizer that are applied by irrigation pivot.

4. One of the best use of IT in farming is being done by one vegetable farmer outside Hyderabad using webcams to monitor the crops and take the scientists' expertise to address problems without taking them to the field.

#### **Problems in effective use of Technology:**

Though lots of problems like technical feasibility of connectivity in rural areas, cost involved in ensuring services, need for basic computer literacy and literacy hinders the fast development of e-Agriculture, it will definitely be an engine for growth in Rural India once the initial hiccups are overcome. Some of these problems are:-

1. The reach of the technology is still very poor and large chunk of farmers are still ignorant about such advancements. The distribution of technologies is not uniform throughout the country. Farmers of prosperous states are at the receiving end like- Punjab, Haryana, Maharashtra and the farmers of backward states still practice their age old techniques and knowledge.
2. The use of technology is being used by the already rich farmers and utilising these services they are further prospering.

The small and marginal farmers are again being left out in the process of development.

3. Due to low literacy rate among farmers and digital divide, there is a rise of new class of middle men, who provide ICT services to farmers. They are also believed to distort the information for their own benefit.

4. The rural infrastructure for the use of ICT is also not uniform and lot of regional disparity persists.

Nowadays the penetration of market forces in rural India is increasing and is a potential market. With the diverse cultures and languages in India, ICT provides a good platform here. Thus in future there would be substantial upliftment and sustainable development in rural areas. ICTs are changing all the spheres of human lives and agriculture cannot be an exception. ICTs now may act as an agent for changing agrarian and farmer's life by improving access of information and sharing knowledge. The ICT tools can change the ideas, activities and knowledge of the farmers. Farmers feel empowered and can adopt appropriate measures at the time of need.

**NCDC Regional Office  
Hyderabad**

#### **She is changing**

She is changing...

She isn't afraid to face the demons;  
She isn't shy to ask for justice;  
She isn't apprehensive to speak for herself;  
She isn't affected when looked down upon;  
She isn't scared to compete and be at the  
forefront;  
She isn't petrified to walk in solitude;  
She isn't jittery to rise up after failures;  
She isn't spooked to welcome new  
challenges;

She isn't shaky to run the gauntlet;  
She isn't the Atlas any longer; rather the  
Hercules;  
She has learnt to love and prioritize herself;  
She has decided to strive till she is alive.  
Yes she is changing.  
Yes she is Nirbhaya;  
Bold enough to bring down the misogynistic  
society

**Aratrika Dutta  
Junior Assistant, RO Bhubaneswar**

## PROMOTIONS DURING THE PERIOD JULY 2020 TO SEPTEMBER 2020

- I. Promotion from Assistant Director to Dy. Director:
1. Smt. Pallabi Pakrasi (Assumed charge on 01.07.2020)
- II. Promotion from Private Secretary to Senior Private Secretary:
1. Sh. Sanjeev Bhatia (Assumed charge on 01.07.2020)
  2. Smt. Sunil Malik (Assumed charge on 01.09.2020)
- III. Promotion from Senior Personal Assistant to Private Secretary:
1. Sh. Pramod Kujur (Assumed charge on 01.07.2020)

## RETIREMENTS DURING THE PERIOD JULY 2020 TO SEPTEMBER 2020

Following employees have retired from the services of the Corporation during July 2020 to September 2020:

S. No.	Name	Designation	Last posting	Date of Retirement
1	Sh. Praveen Raizada	Deputy Director	LINAC, Gurugram	31.07.2020
2	Sh. J.P. Subramanya	Assistant Director	RO Bengaluru	31.07.2020
3	Smt. Elsy Thomas	Programme Officer	New Delhi	31.07.2020
4	Sh. Narain Singh	MTS	New Delhi	31.07.2020
5	Sh. M.K. Kashyap	Deputy Director	New Delhi	31.08.2020
6	Smt. Kiran Nagpal	Sr. Private Secretary	New Delhi	31.08.2020
7	Sh. Manbar Singh Rawat	MTS	New Delhi	31.08.2020
8	Sh. B.N. Sarkar	MTS	RO Kolkata	30.09.2020



**Editorial Team : Chief Editor:** Lt.Col. Bikramjit Singh, Chief Director

**Associate Editor:** Smt. Tanisha Lal, Dy. Director

**Sub Editors** Shri S.K. Tehedur Rahaman, Dy. Director & Shri Randhir Kumar Singh, Asstt. Director

**Designing:** Shri Ankur Loonia, Sr. Assistant

**Coordination:** Shri Sankarnarayanan S., Programme Officer

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