

SAHYOG

QUARTERLY E-NEWSLETTER



QUALITY POLICY

We, at National Cooperative Development Corporation, are committed to economic development on cooperative principles, through continual improvement of our Quality Management System to achieve excellence, satisfaction of all customers while complying with all applicable regulations.

VISION OF NCDC

To be the preferred Development Financial Institution for the Cooperatives in the country and carve a niche for development of the sector internationally.

MISSION OF NCDC

To provide financial assistance to Cooperatives, including to those from the weaker sections, for infrastructure and business development, for their economic upliftment, along with appropriate capacity building interventions.

**National Cooperative
Development Corporation**
(A Statutory body under Ministry of Cooperation)
(An ISO 9001-2015 Certified Organisation)

अक्टूबर – दिसंबर 2023 की झलकियाँ

- एनसीडीसी ने वर्ष 2023-24 की तीसरी तिमाही में 30495.42 करोड़ रुपए की वित्तीय सहायता स्वीकृत तथा 16131.18 करोड़ रूपये के वित्तीय सहायता विमुक्त की है।
- दिनांक 09 अक्टूबर, 2023 को श्री अमित शाह, माननीय गृह एवं सहकारिता मंत्री की अध्यक्षता में निगम महापरिषद की 89 वीं बैठक आयोजित की गई।
- राष्ट्रीय सहकारी विकास निगम एवं लघु कृषक कृषि व्यापार संघ द्वारा दिनांक 19-20 अक्टूबर 2023 दो दिवसीय एफ पी ओ मेले का आयोजन निगम मुख्यालय में किया गया।



- सहकारिता मंत्रालय, भारत सरकार के मार्गदर्शन में निगम ने दिनांक 23 अक्टूबर, 2023 को एनएससी कॉम्प्लेक्स, आईसीएआर, पूसा, नई दिल्ली में 'सहकारी निर्यात पर राष्ट्रीय संगोष्ठी' आयोजित करने में सहायता प्रदान की। उक्त कार्यक्रम में मुख्य अतिथि के रूप में श्री अमित शाह, माननीय केंद्रीय गृह एवं सहकारिता मंत्री एवं विशेष अतिथि के रूप में श्री पीयूष गोयल, माननीय केंद्रीय वाणिज्य एवं उद्योग मंत्री एवं श्री बी.एल. वर्मा, माननीय सहकारिता राज्य मंत्री सहित सहकारी क्षेत्र के कई गणमान्य व्यक्ति उपस्थित थे।
- सहकारिता मंत्रालय, भारत सरकार के मार्गदर्शन में निगम ने दिनांक 26 अक्टूबर, 2023 को भारत विज्ञान भवन, नई दिल्ली में "सहकारी क्षेत्र में उन्नत एवं पारंपरिक बीजोत्पादन पर राष्ट्रीय संगोष्ठी" आयोजित करने में सहायता प्रदान की। उक्त कार्यक्रम में मुख्य अतिथि के रूप में श्री अमित शाह, माननीय केंद्रीय गृह एवं सहकारिता मंत्री एवं श्री बी.एल. वर्मा, माननीय सहकारिता राज्य मंत्री सहित सहकारी क्षेत्र के कई गणमान्य व्यक्ति उपस्थित थे।
- सहकारिता मंत्रालय, भारत सरकार के मार्गदर्शन में निगम ने दिनांक 08 नवम्बर 2023 को एनएससी कॉम्प्लेक्स, आईसीएआर, पूसा, नई दिल्ली में 'सहकारिता के माध्यम से जैविक उत्पाद को बढ़ावा देने पर राष्ट्रीय संगोष्ठी' आयोजित करने में सहायता प्रदान की। उक्त कार्यक्रम में मुख्य अतिथि के रूप में श्री अमित शाह, माननीय केंद्रीय गृह एवं सहकारिता मंत्री एवं विशेष अतिथि के रूप में श्री बी.एल. वर्मा, माननीय सहकारिता राज्य मंत्री



सहित सहकारी क्षेत्र के कई गणमान्य व्यक्ति उपस्थित थे।

- एनसीडीसी ने निर्यात, प्रमाणित बीज और जैविक खेती को बढ़ावा देने पर ध्यान केंद्रित करते हुए तीन नई राष्ट्रीय स्तर की बहु-राज्य सहकारी समितियों के लिए लखनऊ में एक सुविधा केंद्र की स्थापना के लिए राज्य सरकार को मदद की।
- दिनांक 02 दिसंबर, 2023 को सचिव (सहकारिता) एवं अध्यक्ष, प्रबंधन मंडल की अध्यक्षता में निगम के प्रबंधन मंडल की 227वीं बैठक निगम मुख्यालय में आयोजित की गई। इसके अतिरिक्त, निगम के महापरिषद की 90 वीं बैठक दिनांक 02 - 07 दिसंबर, 2023 तक परिचालन के माध्यम से संपन्न किया गया।
- एनसीडीसी में दिनांक 30.10.2023 से 05.11.2023 तक 'भ्रष्टाचार का विरोध करें; राष्ट्र के प्रति समर्पित रहें' विषय पर सतर्कता जागरूकता सप्ताह आयोजित किया गया।
- वित्तीय वर्ष 2022-23 हेतु निगम के लेखापरीक्षित लेखाओं, एनसीडीसी कर्मचारी भविष्य निधि के लेखापरीक्षित लेखाओं एवं वार्षिक रिपोर्ट को राज्य सभा में दिनांक 13 दिसंबर, 2023 एवं लोक सभा में दिनांक 19 दिसंबर, 2023 को प्रस्तुत किया गया।

लक्ष्मणराव इनामदार राष्ट्रीय साहकरिता अनुसन्धान एवं विकास अकादमी (लिनाक) की गतिविधियाँ

अक्टूबर - दिसंबर 2023 में, लिनाक और आरटीसी ने 4396 प्रतिभागियों के लिए कुल 47 प्रशिक्षण कार्यक्रम आयोजित किए; जिनका विवरण निम्नलिखित है:

- सहकारी क्षेत्र के विभिन्न हितधारक संस्थाओं जैसे राष्ट्रीय सहकारी विकास निगम, जिला सहकारी बैंक, राज्य सहकारी बैंक, कृभको, इफको, नैफकार्ड, एन.सी.यू.आई, नैफ्सकोब, एन.सी.एच.एफ, नाफेड, एन.सी.सी.एफ, एन.एफ.सी.एस.एफ, ट्राईफेड, एन.सी.डी.एफ.आई, फिश्कोप्फेड, एन.एल.सी.एफ, इत्यादि के अधिकारियों के लिए 'सहकारिता मंत्रालय की पहलों के कार्यान्वयन की समीक्षा' पर 11 अलग अलग संवेदीकरण कार्यक्रमों आयोजित किये गए जिसमें 1901 प्रतिभागियों ने भाग लिया।
- विभिन्न बहु-राज्यीय सहकारी समितियों एवं नेफक्ब के अधिकारियों के लिए 'सहकारिता मंत्रालय की पहलों के कार्यान्वयन की समीक्षा' के लिए 4 कार्यक्रम आयोजित किये जिसमें 1026 प्रतिभागियों ने भाग लिया।
- उत्तरी-पूर्व के राज्यों में डेयरी सहकारी समितियों के अधिकारियों एवं कर्मचारियों के लिए डेयरी क्षेत्र में रा.स.वि.नि. योजनाओं सम्बन्धी विषय पर एक प्रशिक्षण कार्यक्रम आयोजित किया जिसमें 103 प्रतिभागियों ने भाग लिया।
- असम राज्य के प्राथमिक सहकारी समितियों के अधिकारियों एवं कर्मचारियों के लिए 'सहकारी समितियों द्वारा सूअर पालन व्यवसाय' पर एक प्रशिक्षण कार्यक्रम आयोजित किया गया जिसमें 40 प्रतिभागियों ने भाग लिया।

FOCUS OF LINAC ON DIFFERENT SECTORAL TRAINING PROGRAMS & EVENTS

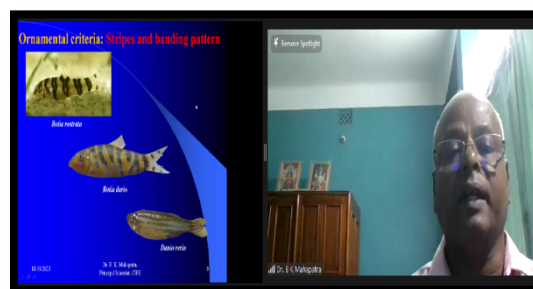
“Marine Aquaculture Business by Cooperatives” – 18-19 October, 2023

A two-day online training program on "Marine Aquaculture Business by Cooperatives" was organized for 78 officials of Cooperative Societies, Federations and FFPOs of Gujarat. The program covered various topics such as the fisheries sector, management practices in marine finfish and shrimp culture, the role of the National Fisheries Commission and e-commerce.



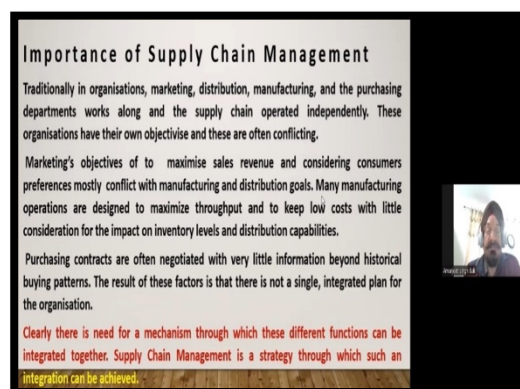
“Ornamental Fishery Business by Cooperatives” – 18-19 October, 2023

LINAC conducted a two-day online training program on "Ornamental Fishery Business by Cooperatives" for the personnel of Cooperative Societies of Kerala. A total of 72 participants attended this training program.



“Fish Retailing Business by Cooperatives” – 20 October, 2023

LINAC organized a one-day online training program on “Fish Retailing Business by Cooperatives” for the Leadership Personnel of Cooperatives of Odisha. This training program covered various topics, including market identification, value chain analysis, CRM, branding, marketing, and quality standardization in fish retailing business. The NCDC schemes for promoting the business by cooperatives were also discussed.



"NCDC Schemes for Developing Dairy Cooperatives" – 16 November, 2023

LINAC organized an online training program on "NCDC Schemes for Developing Dairy Cooperatives" for 103 Dairy Cooperative Managers and Chairmen of North Eastern States. The one-day program covered topics like financial assistance for infrastructure and business development, Dairy Infrastructure Development Fund (DIDF) and procedures for availing NCDC financial assistance.

"Piggery Business by Cooperatives" - 20 - 21 November, 2023

LINAC organized a two-day online training program on "Piggery Business by Cooperatives" for the officials of Cooperative Societies, Federations and FPOs/ FFPOs of Uttarakhand. A total of 40 participants attended this training program.

National Livestock Mission (NLM)

- ❖ **Implementing Agency:** State Implementing Agency (SIA) established under State Animal Husbandry Department and DAHD, GOI.
- ❖ **Implementation period:** From 2021-22
- ❖ **Eligible Borrowers on NCDC perspective:** FPOs registered under cooperative society act
- ❖ **Loan period and Rate of Interest:** As per NCDC requirement.
- ❖ **Pattern of funding:** GoI subsidy - 50% (subject to ceiling limit as per table below) and NCDC Loan - upto 50%
- ❖ **How to apply:** Through online portal developed by SIDBI at <https://www.nlm.sbi.in/mitra.in>

Component	Sub-components	Funding pattern
Breed development of livestock & poultry	Establishment of Parent Farm, Rural Hatchery, with Mother unit with minimum 1000 parents layer	Capital Subsidy - 50% of project cost upto Rs.25 lakh.
Breed development in small ruminant (sheep/goat)	Sheep/Goat breeding unit with 500 Female & 25 Males.	Capital Subsidy - 50% of project cost upto Rs.50 lakh.
Promotion of piggery entrepreneur	GOI will provide assistance for set up of breeder farm with 100 sow & 25 boars.	Capital Subsidy - 50% of project cost upto Rs.30 lakh.
Entrepreneurship activities in feed & fodder	GOI will assist in establishment of hay/silage/total mixed ration /fodder block.	Capital Subsidy - 50% of project cost upto Rs.50 lakh.

Transportation of pigs to market

Plan of action

- Two handlers work to sort and remove the correct pigs from the pen.
 - Only the selected pigs get removed from the pen.
 - If an unmarked pig escapes the pen it should be returned to its pen
 - Recommended to move no more than three to five market pigs at a time.



"Domestic Marketing in Fisheries Sector" - 22 -23 November, 2023

A two-day online training program on "Domestic Marketing in Fisheries Sector" was organized for 48 participants of Andhra Pradesh. This program addressed a wide range of topics such as concept of marketing cooperatives, locating target markets, developing marketing plans, pricing and packaging for products, branding, marketing, exporting, etc.

Key elements of Marketing in Cooperatives

Understanding the needs of the target customers

- ✓ The cooperative must have a good understanding of the needs and preferences of the customers it is trying to serve.
- ✓ This involves conducting market research, analyzing customer feedback, and identifying opportunities for new products or services.

Producing high-quality products or services

- ✓ The cooperative must ensure that the products or services it produces are of high quality and meet the needs of the customers.
- ✓ This involves ensuring that the production processes are efficient and effective, and that the products or services are delivered in a timely manner.

Physical Training Program at LINAC- NCDC Fisheries Business Incubation Centre (LIFIC)-20 November - 15 December, 2023

11th batch of LIFIC training program was successfully organized for 26 incubatees from 5 states namely- Madhya Pradesh, Uttarakhand, Uttar Pradesh and West Bengal. A study visit to fisheries business farms was also organized for incubatees. This training program primarily focused on converting entrepreneurial ideas into business models and then support the launch of business operations.



Study Visit to Sultan Fish Seed Farm, Karnal, Haryana on 07.12.2023

"Freshwater Aquaculture Business by FFPOs" – 29 - 30 November, 2023

A two-day online training program on "Freshwater Aquaculture Business by FFPOs" was organized for the Leadership and Key Personnel of Bihar. The program covered topics like finfish production, freshwater prawn culture, farming systems, integrated fish farming, business development plans, value chain management.

"Duck Farming Business by Cooperatives" – 07-08 December, 2023

A two-day online training program on "Duck Farming Business by Cooperatives" for 50 participants from Odisha was successfully organized by LINAC. The course aimed to aware the participants about duck farming, its production system, nutrition and care, diseases, health hazards, vaccination, feed rationing, packaging techniques, marketing and NCDC's schemes for poultry/duck farming business.

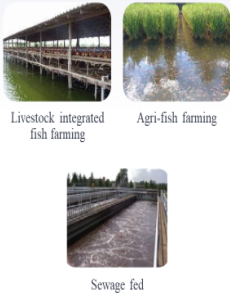
Sustainability of Low Input System

These are socially;

- Relevant
- Profitable
- Environmentally compatible
- Technologically simple & viable

Examples:

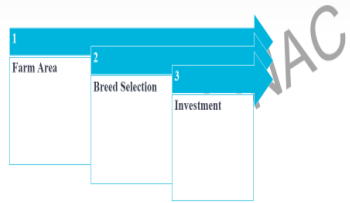
- Fish farming with agriculture
- Livestock integrated fish farming
- Sewage fed fisheries




Livestock integrated fish farming Agri-fish farming Sewage fed fisheries

How to Start Duck Farming Business

- People who keep ducks get a good income from their eggs and meat.
- Even the cost of duck farming is much less than that of poultry.
- It can easily be reared inside the home or under a shed.



Steps to be followed for duck farming business



Farm Area Breed Selection Investment

“Seaweed Business by Cooperatives” – 19 December, 2023

LINAC organized a one-day online training program on “Seaweed Business by Cooperatives” for the Leadership Personnel of Cooperatives of Tamil Nadu. This program was conducted in local language and was attended by 50 personnel of Rameswaram Sigaram FFPO.

“Cold Chain Logistics and Marketing Infrastructure” – 21-22 December, 2023

LINAC organized a two-day online training program on "Cold Chain Logistics and Marketing Infrastructure" for officials of Cooperative Societies, Federations and FPOs/ FFPOs of Uttarakhand. This program aimed to equip participants with the necessary knowledge and skills to effectively manage the cold chain logistics and marketing infrastructure in the fishery sector.

“Health Care Management, Nutrition and Improving Production of Milk in Milch Animals” - 28-29 December, 2023

LINAC organized a two-day online training program on "Health Care Management, Nutrition and Improving Production of Milk in Milch Animals" for the Leadership and Personnel of Cooperatives of Chhattisgarh. A total of 68 participants attended this training program.

Harvesting of Seaweed

Manual Harvesting

- ✓ Gather floating or cut seaweed
- ✓ Transported to shore, the seaweed is sliced and loaded onto boats or placed in bags



Mechanical Harvesting

- ✓ Plants are uprooted from the deep sea or the seafloor
- ✓ Seaweed trawl, crane, Hook, thruster vessel etc. are used to harvest mechanically while attached to a boat



Cold Chain Merchandising

Cold chain merchandising in the fisheries sector refers to the strategic management and display of fish and seafood products within the cold chain to maximize sales and ensure product quality.



It involves various activities and considerations to enhance the visual appeal, organization, and presentation of seafood products in retail settings.



Vaccination of animals

- After injection, vaccines take a minimum of 2 weeks or more to take good protective effects.
- Do not use antibiotics and other drugs in connection with vaccines, as they may interfere with the protective effects of the vaccine.
- Try to avoid disinfectants during vaccinations.
- Use sterilization by boiling water or use new disposable needles.
- Avoid using chlorinated water when giving chicken oral vaccines.
- Use rainwater, spring water, or borehole water sterilized by boiling - but NOT chlorinated water.
- When using live vaccines some animals may develop mild symptoms of the illness.



“Regional Workshop on New National Cooperation Policy, 2023- North and Central Zone”- 21 November, 2023

The Regional Workshop on New National Cooperation Policy, 2023 for the North & Central Zone was hosted at LINAC by National Cooperation Policy Secretariat, VAMNICOM, Pune, in Hybrid mode, on 21st November, 2023. The workshop was attended by around 60+ representatives from NABARD regional offices, KRIBHCO, Milk Federation, NCUI, ICA-AP, IFFCO, MP State Cooperative Bank, FISHCOPFED, NAFCUB and UP State Cooperative Bank. Shri Suresh Prabhu, Chairman, National Cooperation Policy Committee inaugurated the workshop and highlighted that several steps have been taken to strengthen the cooperative sector.



“स्वच्छता ही सेवा अभियान” – 01 अक्टूबर, 2023

भारत सरकार के स्वच्छता ही सेवा अभियान के अंतर्गत लिनाक के अधिकारियों एवं कर्मचारियों द्वारा दिनांक 01 अक्टूबर, 2023 में उत्साहपूर्वक श्रमदान दिया गया ।



Workshops in collaboration with Ministry of Cooperation (MoC)

LINAC in collaboration with MoC organized fifteen (15) online workshops through Webex platform. These workshops were organized to Review the Implementation of various Initiatives of MoC from time to time. Officials from NCDC, State and District Central Cooperative Banks, Multi State Cooperative Societies, KRIBHCO, IFFCO, NAFCARD, NCUI, NAFSCOB, NCHF, NAFCUB, NAFED, NCCF, NFCSF, TRIFED, NCDFI and FISHCOPFED attended these workshops.

Training Programs at Regional Training Centres (RTCs)

Five (05) physical Training Programs on “General Management, Business Development and Assets Management” were conducted by LINAC- RTCs for personnel of Primary Level Cooperatives. The contents of these training programs were designed to make a basic foundation for the participants on various elements of Management, Governance and aspects of Business diversification essential for Primary Level Cooperatives. A total of 214 participants participated in these training programs.



Program by RTC- Guwahati on 10.10.2023



Program by RTC- Ranchi on 30.10.2023



Program by RTC- Lucknow on 10.10.2023



Program by RTC- Bengaluru on 10.10.2023

“ठिठुरन”

कार्तिक मास समाप्ति पर था,
सूरज अपनी मुंह मोड़े था |
हो रहा था गर्मी का एहसास कम,
क्योंकि, ठण्ड अपनी हाथ जोड़े था || (1)



फिर आया अघन का महिना,
साथ ले आया त्योहारों का गहना |
दुर्गापूजा से लेकर दिवाली का मेला,
अब होगा पूरा बच्चों का सपना || (2)



पर बूढ़े गरीब गाँव के लोग,
आगामी पौष माह से थे परेशान |
ना ओढ़ने को थी चादर,
ना रहने को था मकान |
फिर कैसे बीतेगी ये ठंडी,

कैसे होगा खाने का इंतजाम ||
बच्चे हैं एक पतली चादर के सहारे,
क्यों ले रही जिंदगी ये इंतकाम ||| (3)

वहां अमीर लोग गर्म चाय पी रहे थे,
यहाँ अधनंगे बच्चे ठण्ड से कांप रहे थे ||
घोर कोहरा का ऐसा छाया था आलम,
हाथ पैर सब सुन्न पर रहे थे || (4)



ठिठुरते बच्चे माँ से पूछ रहे,
“ये ठण्ड आती ही क्यों है?”
माँ प्यार से उनको समझाती,
बेटे ये प्रकृति का नियम कहलाती |
दिन के साथ सुबह की शुरुवात होती,
सूरज ढलते ही अँधेरी रात होती || (5)

माना कि आज असहनीय ठण्ड है
पर कल फिर सूरज उग आएगा
और उनके चमकती किरणें
इस कोहरे को दूर भगाएगा (6)

**:अनुपम कुमार सिंह
क्षेत्रीय कार्यालय, भुवनेश्वर**

Brief Article about Arthur Ashe

Arthur Ashe, the legendary tennis player who once ranked No. 1 & winner of multiple tournaments including Wimbledon, was dying of AIDS which he got due to infected blood he received during a heart surgery in 1983.

From all over the world, he received letters from his fans, one of which conveyed: "Why does GOD have to choose you for such a deadly disease"?

To this Arthur Ashe replied:

The world over:

5 Crore children start playing tennis,

50 Lakh learn it,

5 Lakh learn professional tennis,

50 Thousand come to the circuit,

5 Thousand reach Grand-slam,

50 reach Wimbledon,

4 to Semi-final,

2 to the finals.



When I was holding the Trophy, I Never asked GOD: "Why me?".

So today in pain, I should not be asking GOD: "**Why me?**"

**Gopal Sunil Zavar,
Assistant Director,
Ro, Bengaluru**

PROMOTIONS DURING THE PERIOD OCTOBER 2023 TO DECEMBER 2023:

Following employees were promoted during October 2023 to December 2023:

S. No.	Name of the Employee	Date of Assumption of Charge
Promotion from Programme Officer to Assistant Director		
1	Sh. Rajesh Singh Negi	01.11.2023

MACP DURING THE PERIOD OCTOBER 2023 TO DECEMBER 2023:

Following employees have MACP during October 2023 to December 2023:

S. No.	Name of the Employee	Date of MACP
1	Sh. Hari Ram, Staff Car Driver	29.10.2023
2	Sh. P.S. Sankpal, MTS	14.12.2023

RETIREMENT DURING THE PERIOD OCTOBER 2023 TO DECEMBER 2023:

Following employees have retired/VRS from the services of the Corporation during October 2023 to December 2023:

S. No.	Name	Designation	Posting at the time of Retirement	Date of Retirement
1.	Sh. Mahavir Singh	Assistant Director	HO	31.10.2023
2.	Sh. Shyam Lal Gautam	MTS	HO	31.10.2023
3.	Smt. Harinder Pal Kaur	Chief Director	HO	31.12.2023
4.	Sh. Rakesh Verma	Director	RO, Shimla	31.12.2023
5.	Sh. Jatindra Sabdakar	MTS	RO, Guwahati	31.12.2023

Editorial Team:

Chief Editor: Smt. Deepa Srivastava, Executive Director

Associate Editor: Smt. Sandeep Singh, Dy. Director

Sub Editors: Shri Kulkarni Abhijeet Dattatraya, Dy. Director & Shri Randhir Kumar Singh, Dy. Director

Designing: Shri Ankur Loonia, Sr. Assistant

Coordination: Shri Sankarnarayanan S., Assistant Director

Special Thanks : Shri Neeshank Mahajan, Programme Officer, Shri Rohit Nagar, Junior Assistant