



## Highlights October- December 2020

- NCDC has sanctioned and released financial assistance of ₹1947.52 crore and ₹13906.74 crore respectively during the 3<sup>rd</sup> quarter of FY 2020-21.
- The 214<sup>th</sup> Meeting of Board of Management, NCDC was held on 16 December 2020.

# **AYUSHMAN SAHAKAR Scheme Launched**

NCDC introduced a unique scheme "आयुष्मान सहकार" (AYUSHMAN SAHAKAR) launched by Shri Parshottam Rupala Ji, Hon'ble Union Minister of State for Agriculture and Farmers Welfare on 19<sup>th</sup> October, 2020. Under this Scheme, NCDC will extend financial assistance to prospective cooperatives to the tune of Rs 10,000 Cr in the coming years to assist



cooperatives play an important role in creation of healthcare infrastructure in the The Scheme has country. а comprehensive approach to cover hospitals, healthcare, medical education, nursing education. paramedical education, health insurance and holistic health systems such as AYUSH. The launch of the scheme received massive positive response with wide publicity in leading national and local publications.



MD NCDC spoke to DD News on Ayushman Sahakar ₹10,000 crore Healthcare Infra and Services Fund through Cooperatives.



## Sahakar Pragya

सहकार प्रज़ा (SAHAKAR PRAGYA) — "Capacity Development of Primary Cooperatives" through 18 Regional Training Centers of NCDC-LINAC and 45 Cooperative Business Training Modules were unveiled by Shri Narendra Singh Tomar Ji, Hon'ble Union Minister of Agriculture and Farmers' Welfare on 24 November 2020. Sahakar Pragya embodies enhancing NCDC's training capacity through an elaborate network of 18 Regional Training Centres (RTCs) across the country with 45 new training modules. These 45 training modules of Sahakar Pragya to be delivered at LINAC and its countrywide network of RTCs will address the need for training of Primary cooperatives, FPO-Cooperatives and Self Help Groups federation.



**Union Agriculture Minister visited NCDC** 

Shri Narendra Singh Tomar Ji, Hon'ble Union Minister of Agriculture and Farmers' Welfare graced NCDC headquarters with his visit on 25<sup>th</sup> November, 2020



and highlighted the role of NCDC in poverty alleviation and farmers prosperity by strengthening the cooperative sector in the country.



Shri M Kandasamy, Hon'ble Minister for Cooperation, Puducherry and Shri Malladi Krishna Rao, Hon'ble Minister for Health, Puducherry visited NCDC Head Office on 17th November, 2020. Amongst others, likely projects in Puducherry such as cooperative hospitals project under AYUSHMAN Sahakar scheme, PMMSY projects and DIDF project were discussed



Dr. G.R. Chintala, Chairman,NABARD and Member Board of Management NCDC visited NCDC HO on 24 December, 2020. Amongst others, implementation of Central Sector Scheme on Formation and Promotion of 10,000 FPOs was discussed at length with him.



## Friday Lunch Time Talk Series

As a new initiative, NCDC started a Friday Lunch Time Talk Series every Friday from 1.00 pm to 1.30 pm on current and emerging issues for the benefit of employees of the Corporation.

#### Sahakar Suraksha

NCDC organised a webinar talk on 'Sahakar Suraksha- Nutrition during COVID Times' by Dr. Namrata Singh, Dietician, AIIMS, Delhi on 21st October, 2020. The session benefitted large number of participants including employees of NCDC who joined through video conference and Sahakar Cooptube NCDC Channel.



#### Vigilance Awareness Week

NCDC observed "Vigilance Awareness Week" starting from 27<sup>th</sup> October, 2020. As a part of this, Integrity Pledge was administered to the employees at Head Office, LINAC and Regional Offices and an essay competition was conducted on 29<sup>th</sup> October, 2020 for employees of HO and LINAC. A talk on "Satark Bharat, Samriddh Bharat" (Vigilant India, Prosperous India)" was delivered by Dr. Ashok Dalwai, Chief Executive Officer, NRAA, Ministry of Agriculture and Farmers Welfare on 2<sup>nd</sup> November, 2020.



## Memorandum of Understanding (MoU) Signed

1. NCDC has signed MOUs with Central Agricultural University, Imphal, Manipur on 6<sup>th</sup> October 2020, Maharana Pratap University of Agriculture and Technology, Udaipur on 21<sup>st</sup> October, 2020 and Assam Agriculture University, Jorhat, Assam on 26<sup>th</sup> October, 2020. NCDC has signed three more MOUs in November 2020 with Rajmata Vijayaraje Scindia Krishi Vishwavidyalaya, Gwalior; Chandra Shekhar Azad University of Agriculture and Technology, Kanpur; and Acharya N.G.Ranga Agricultural University, (ANGRAU) Andhra Pradesh. The MoUs are intended to build mutual cooperation on issues and areas related to development of cooperatives, agriculture and allied sector and holistic approach on sustainable development.

**2.** To give big push to AYUSHMAN SAHAKAR scheme of healthcare for farmers in rural areas NCDC has signed an MOU with All India Institute of Medical Sciences. Raipur on 28 November 2020. This MOU is intended to build mutual cooperation SO as to learn. assimilate and develop further on the core strengths, experience and institutional objectives of both the parties in the public interest of outreach of healthcare services and medical 1 nursing paramedical / nursing /AYUSH education and training, evidence





based research, studies, policy analysis, policy advice, consultancy, monitoring, evaluation system development and technology development on issues and areas related to development of farmers and cooperatives as comprehensive and holistic approach to health and medical pluralism for sustainable development.

**3.** NCDC has signed an MoU with Swami Vivekananda Yoga Anusandhana Samsthana, (S-VYASA) Bengaluru, Karnataka. The MoU is intended to build mutual cooperation so as to learn, assimilate and develop further on the core strengths, experience and institutional objectives of the respective parties in the public interest of outreach of healthcare services and Yoga education and training, evidence based research, studies, policy analysis, policy advice, consultancy, monitoring, evaluation, system development and technology development on issues and areas related to development of farmers and cooperatives as comprehensive and holistic approach to health and medical pluralism for sustainable development. The MoU was unveiled in a ceremony in presence of Shri Parshottam Rupala Ji, Hon'ble Minister of State, Agriculture and Farmers Welfare, Shri Shripad Yesso Naik Ji, Hon'ble Minister of State , Ministry of AYUSH and Dr. Nagendra Guruji, Chancellor S-VYASA University on 23rd December, 2020.



## Highlights – Ministry of Agriculture and Farmers Welfare

- A session on "Sensors and Sensing for Precision Agriculture" was organized under "Precision Agriculture" by ICAR-Indian Agricultural Research Institute with total participation of 1019 including 38 panellists on 5th October, 2020, as part of the Vaishwik Bhartiya Vaigyanik (VAIBHAV) Summit 2020. This is a Government of India initiative to bring together the thought process, practices, R&D culture of Overseas and Indian scientists/academicians through a series of structured deliberations and constructive dialogue, and develop a road map for translational research/academic culture for tangible output and strengthening the S&T base for providing the impetus to endeavour of Aatma Nirbhar Bharat.
- The Department of Agriculture, Cooperation & Farmers Welfare organized Mahila Kisan Diwas through Video Conferencing on 15<sup>th</sup> October, 2020. This event was held under the guidance of Shri Narendra Singh Tomar, Union Minister for Agriculture & Farmers Welfare which was graced by Shri Parshottam Rupala, Union Minister of State for Agriculture & Farmers Welfare, Shri Sanjay Agarwal, Secretary (AC&FW) and other senior officers of the Department. A series of activities were undertaken on this occasion.
- The Union Cabinet, chaired by Prime Minister Shri Narendra Modi, approved the extension of Market Intervention Scheme (MIS) for apple procurement in Jammu and Kashmir for the current season.
- To Strengthen Prime Minister's vision of Aatma Nirbhar Bharat & Vocal for Local, Agriculture Ministry organized virtual meet on 'Value Chain Creation for Kiwi Fruit – Farm to Fork'on 11<sup>th</sup> November, 2020.
- The Honey FPO Programme of National Agricultural Cooperative Marketing Federation of India Limited. (NAFED) was inaugurated by Minister of Agriculture and Farmers' Welfare Shri Narendra Singh Tomar on 26<sup>th</sup> November, 2020. The inauguration programme was hosted online and attended by the new Honey FPOs, farmers and FPOs from various parts of the country.

## ACTIVITIES OF LAXMANRAO INAMDAR NATIONAL ACADEMY FOR COOPERATIVE RESEARCH AND DEVELOPMENT (LINAC)

#### **Online Training Programmes.**

LINAC, in order to impart uninterrupted capacity development programmes to the officials of the Corporation, especially during challenging times as in the ongoing pandemic, organized online training programme through video conference mode for Officers of the Corporation as well as of different organisations. This novel idea of conducting training programme online is imperative in the larger interest of the Corporation and for the sustainable development of cooperatives in the country.



The Online Training Programme on "Warehouse Management Scientific Storage (WDRA)" was organised for Incharge, Managers, Supervisors, Representatives of Warehousemen of the PACS during 05-09 October, 2020. A total of 41 participants participated in the training programme, comprising of 858 man hours.

LINAC conducted 11 Online Training Programmes on Role of Women Directors in Governance and Business Development in Cooperatives/SHG from 05 October, 2020 to 09 December, 2020 comprising of 152 man hours invoking 788 participants exclusively for women cooperators of Gujarat, Ranchi, Mizoram, Andhra Pradesh Meghalava. and Telengana, Goa, Assam, West Bengal, Manipur, and Bihar in the month of



October, November and December combined.

Online Training Programme on "Direct Trainer Skills Programme" was organised for NCDC officials held from 19 October to 03 November, 2020. Total 48 participants attended the training comprising of 1440 man hours.

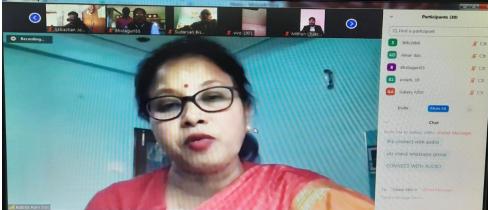


SCENARIO OF BOVINE ARM				
S. No	Particulars	Popu 💽		
1)	Total Cattle	192.4 RD Bank		
2	Total Crossbred	50.42		
3	Total Buffaloes	109.85		
4	Total ND Animals	142.17		
5	Total Female Bovines	145.2		
6	Total Milch Animals	125.34		
7	In-milk Animals	88		
8	Milk production	187.7		
9	Per Capita Milk Availability	394 gm		
10	Total Livestock	535.78		

Online Training Programme on Extension and Guiding Skills for Milch Animal Development was organised for TSDDCF Officials under Milch Animal Project held during 07-09 December, 2020. Total 27 participants attended the training comprising of 214 man hours.

Online Training Programme by newly formed RTCs for Primary Level Cooperative Societies for the States of Madhya Pradesh, Chhattisgarh, Himachal Pradesh, Guwahati and Uttarakhand were conducted from 15 to 24 December, 2020. A total of 249 participants attended the training programme.





# EMPLOYEES CORNER

#### **Agricultural Growth in H2 FY2021**

(Source: Article titled Early rabi sowing, healthy reservoir storage bolster outlook for agricultural growth in H2 FY2021 published by ICRA Limited in December 2020)

Agriculture is one of the largest livelihood sectors in India and is also a major contributor to the Gross Domestic Product (GDP). The pandemic and lockdown has affected all the sectors and therefore the economy is in a contraction mode. However, agriculture sector has witnessed near stable growth in Q2 FY21. The GDP growth of India in Q2 FY21 was -7.5% but agriculture sector had a growth of 3.4%. After the first two quarters of FY 2021, it is expected that the gross value added of agriculture, forestry and fishing will grow by 3.3% in H2 FY2021 and will continue to out-perform industry and services.

It is expected to witness a modest year-on-year (YoY) growth of 1-2% in Rabi acreage in FY 2021 as there was approximately 10% expansion in Rabi acreage last year. However, as on 6<sup>th</sup> Nov 2020, there was sharp expansion of 18.8% in the Rabi sown area which can be attributed to late sowing of Rabi crops in 2019. This growth in the Rabi acreage has eased down to 3.9% on 4<sup>th</sup> Dec 2020. This rise in acreage was led by pulses (+13.2% on a YoY basis), followed by oilseeds (+6.2%) and wheat (+0.8%), whereas sowing of rice (-4.0%) and coarse cereals (-7.2%) was less than the last year. Sowing has already been completed on an area equivalent to 65.0% of the total Rabi acreage in the previous year.

Other factors affecting Rabi yield are rainfall, reservoir storage and fertilizers. Aggregate rainfall has been normal in the post-monsoon months inspite of substantial disparities in the weekly volume of rainfall and variations in the geographical distribution of the rainfall with below average rains in the Northwest and Central regions, amid substantial deviation from normal in the months of October and November 2020. Further, on a pan-India basis, reservoir storage remains above the peaks reported in the previous four years, which should support a healthy pace of Rabi sowing and boost yields. The fertilizer sales expanded by 17.7% on a YoY basis in October 2020 as the favourable soil conditions led to the anticipation of healthy Rabi sowing. With good soil conditions and steady raw material prices, overall fertilizer usage is set to rise in the ongoing Rabi season.

The above factors, that is, timely Rabi sowing, healthy fertilizer usage, and favourable groundwater and reservoir levels are likely to boost Rabi yields.

With a moderate rise in minimum support prices (MSP) for Rabi crops, the extent of Rabi sowing, output and procurement will guide farm sentiment and demand in the near term. While the rise in Rabi sowing of pulses and oilseeds is encouraging, market prices of some of these items are sharply higher than the Rabi MSPs, which may prevent a sharp correction in the food inflation in the immediate term.

> Akrishta Ritu, Assistant Director, NCDC, RO, Pune

#### **Revitalization Of Agricultural Sector**

Agricultural Sector, also called the primary sector contributes to around 15% of the country's Gross Domestic Product (GDP) and provides employment and livelihood to around 55% of the population of the country. Agricultural development is considered as the antidote of the menace of poverty and food insecurity in India. Right from the Green Revolution of 1965 to the recent ordinances in Agricultural sector in 2020, India has come a long way from being a net food importer to net food exporter, with surplus availability. Yet, there are certain bottlenecks pertaining to this sector and it is pertinent to ensure that requisite steps are taken by all the stakeholders to revitalize the agriculture sector.

Some issues pertaining to agricultural sector include:-

- i. Fragmented land holdings: Most farmers are small and marginal with very small land holdings and are ill-equipped in bulk harvesting and multiple farming techniques.
- ii. **Excessive water usage:** Availability of the water source has always been an issue. Moreover, areas with less water holding also produce more water hungry crops which add to the water woes.
- iii. Imprudent use of fertilizers: Extensive use of fertilizers have led to reduced quality of soil and ultimately reduced food quality which do not clear the export standards and norms and sometimes not suitable for consumption also.
- iv. Inadequate availability of credit: Inadequate credit availability and low level of financial inclusion have led to farmers turn towards local money lenders who charge exorbitant interest rates.
- v. Lack of adequate storage facilities force farmers to go for distress sales immediately after harvesting causing them to lose profit.
- vi. **Excessive involvement of state government** through APMC Mandis which charge very high commission from farmers and practice prize cartelization.

# Steps to be taken to revitalize Agriculture Sector:

- i. Encouraging the formation and promotion of Farmer Producer Organizations and farmer Cooperatives which will aid in land pooling for facilitating bulk adequate handholding crops. facilitation facilities. and of backward and forward linkages such as input availability, price determination and sales prospects.
- Shifting focus from 'cropping as per wish' to 'cropping as per need' is the need of the hour to ensure demand, environmental and geographical factors in cropping.
- iii. Proper implementation of Soil Health Card scheme, shift towards organic farming, rationalization of fertilizer subsidy and judicial use of fertilizers and chemicals will help in soil conservation and recyclability.
- Ensuring timely credit availability iv. and financial inclusion through banks ensuring universalized transfer direct benefit of subsidies, effective coverage of PM-Kisan scheme and Kisan Credit Card scheme will help in ensuring farmers adequate income
- v. Effective implementation of the proposed Rs. One Lakh Crore Agri Infrastructure fund will help farmers to store harvest and sell during slack season to garner higher incomes and avoid distress selling.
- vi. Effective ground level implementation of the recent ordinances in Agriculture sector aiding farmers with liberalized trading options even outside APMC Mandis etc. must be

ensured. Farmers must be facilitated to utilize the maximum benefits of the Minimum Support Prize (MSP) regimes of the Government and more products must be included in the MSP basket.

The resilience of agriculture sector has been time and again proved in most difficult of the testing times. In the April-June 2020 Gross Domestic Product (GDP) estimates, among all the sectors, only agriculture sector could manage to register a positive growth of nearly 3.5% year on year. Revitalization of agriculture with involvement of all stakeholders with a short-term goal of doubling farmers' income and long-term goal of inclusive and sustainable growth is the need of the hour.

> Hitesh Kewalramani Programme Officer ICDP Division, H.O.

## **PROMOTIONS DURING THE PERIOD OCTOBER 2020 TO DECEMBER 2020**

- I. Promotion from Private Secretary to Senior Private Secretary:
  - 1. Smt. Varsha Ahuja (Assumed charge on 01.12.2020)
- II. Promotion from Senior Personal Assistant to Private Secretary:
  - 1. Sh. Raghvendra Chhawania (Assumed charge on 01.12.2020)
  - 2. Smt. Addula Swarna Latha (Assumed charge on 01.12.2020)

## **RETIREMENTS DURING THE PERIOD OCTOBER 2020 TO DECEMBER 2020**

Following employees have retired from the services of the Corporation during October 2020 to December 2020:

S. No.	Name	Designation	Posting at the time of retirement	Date of Retirement
1	Shri Pradeep K.N.	Assistant Director	New Delhi	30.11.2020
2	Smt. Indu Aneja	Sr. Private Secretary	New Delhi	30.11.2020
3	Shri P. Gokul Krishna	Programme Officer	RO Hyderabad	30.11.2020
4	Smt. Rajni Garg	Director	RO Jaipur	15.12.2020 (VRS)
5	Shri Harvinder Kapoor	Sr. Private Secretary	New Delhi	31.12.2020

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