

**LAUNCH OF *DAIRY SAHAKAR* BY HON'BLE SH. AMIT SHAH JI, MINISTER OF HOME AFFAIRS & MINISTER OF COOPERATION AND SH. PARSHOTTAM RUPALA, MINISTER FOR FISHERIES, ANIMAL HUSBANDRY AND DAIRYING ON 31.10.2021.**



Launch of “Dairy Sahakar” by Hon’ble Sh. Amit Shah Ji, Minister of Home Affairs & Minister of Cooperation, Govt of India

On the occasion of 75<sup>th</sup> Year Celebration of Amul (31<sup>st</sup> October 2021, Sunday), NCDC package scheme for dairy cooperatives named “***Dairy Sahakar***” was launched in Amul Dairy at Anand, Gujarat. “*Dairy Sahakar*” is the first ever comprehensive scheme for dairy sector was jointly launched by Hon’ble Sh. Amit Shah Ji, Minister of Home Affairs & Minister of Cooperation, Government of India and Sh. Parshottam Rupala, Minister for Fisheries, Animal Husbandry and Dairying, Government of India.

2. The Diamond Jubilee celebration of Amul was also graced by presence of Hon’ble Sh. Bhupendra Patel, Chief Minister, Gujarat, Sh. B.L Verma, Minister of State for Cooperation, Government of India, Sh. Devusinh Chauhan, Minister of State for Communications, Government of India. Many eminent dignitaries who attended the function included Sh. Sanjay Agarwal, Secretary, Agriculture & Farmers Welfare, Sh. Atul Chaturvedi, Secretary, Department of Animal Husbandry & Dairying and Sh. Devendra Kumar Singh, Secretary Cooperation. Dignitaries from top cooperative institutions such as Sh. Ramsinh Parmar, Chairman Amul, Dr. U.S.

Awasthi MD, IIFCO, Mr. Rajan Chowdhry, MD KRIBHCO and Sh. Amit Vyas MD, Amul were also present in the occasion.

3. **Dairy Sahakar** is an all-inclusive scheme for cooperatives related to all aspects of dairy business framed by NCDC in partnership with Animal Husbandry and Dairy Department, Government of India. An investment of Rs 5000 crore is earmarked as an investment for dairy cooperatives through this scheme.

4. To mark the occasion, Sh. Amit Shah, the Hon'ble Cooperation Minister highlighted the importance of cooperatives and said that dairy sector and cooperatives have a major role to turn India not only into a USD 5-trillion economy but would also make agriculture and allied sectors *Atmanirbhar* (self-reliant). Following the launch of the scheme, the Hon'ble Cooperation Minister mentioned the importance of cooperative model for development of agriculture and allied sector. Sh. Parshottam Rupala, Minister of AH&DF, admired the role of Amul in boosting the rural economy of the state of Gujarat. Hon'ble Minister also congratulated NCDC, the mega financing organization for cooperatives under the Union Ministry of Cooperation, for framing the Dairy Sahakar scheme - a first ever and the only dairy focused comprehensive framework leveraging different schemes of the Union Government.

5. Sh. Sundeep Kumar Nayak, MD, NCDC in his address mentioned that the scheme will provide critical credit linkage for different types of business by cooperatives enabling them to take help of various other schemes of State Government, UT Administration and other government agencies.

6. Approximately 750 participants attended the event from various states across the country through virtual mode. The grand event was widely reported by both National & local print/electronic media.



Sh. Amit Shah Ji, Minister of Home Affairs & Minister of Cooperation, GoI,, Sh. Parshottam Rupala, Minister of AH&DF along with senior leader and key officials inaugurating the "Dairy Sahakar" scheme at the 75<sup>th</sup> Foundation day celebration of Amul