

No. J-1203135/16/2020-Fy  
Government of India  
Ministry of Fisheries, Animal Husbandry and Dairying  
Department of Fisheries

Krishi Bhawan, New Delhi.  
Dated the 29<sup>th</sup> April, 2022

**Subject:** Criteria for the selection of Cluster Based Business Organisations (CBBOs) by the Implementing Agencies for implementation of FFPOs under PMMSY– regarding.

Sir/Madam,

I am directed to refer to the subject cited above and the approved requisite criteria of eligibility and qualifications and other minimum requirements for selection of the professional organisations as a Cluster Based Business Organisations (CBBOs) for implementation of FFPOs under the PMMSY by the implementing Agencies is enclosed herewith for further necessary action.

This issues with the approval of Competent Authority.

Yours faithfully



(Rakesh Kumar)

Assistant commissioner (Fisheries)

Telefax: 011- 23712390

**Encl: As above**

**To**

1. The Chief Executive, National Fisheries Development Board, Hyderabad.
2. The Chief Managing Director, NABARD, Mumbai
3. The Managing Director, NCDC, New Delhi
4. The Managing Director, SFAC, New Delhi

**Copy for information to:** (i) PS to JS(Marine) and (iii) PS to JS (Inland)

**CRITERIA FOR SELECTION OF CBBOs**

## 1. Eligibility Criteria

The entities intending to submit their application for the role of CBBOs will fulfil the following eligibility conditions:

Particulars	Details	Supporting Documents
<b>Participating entity</b>	<ul style="list-style-type: none"> <li>• <b>Category 1:</b> CBBOs already empanelled under Central Sector Scheme for Formation and Promotion of 10,000 FPOs of M/o A&amp;FW by the Implementing Agencies</li> <li>• <b>Category 2:</b> Any State/Central Government Agricultural Universities/ KVKs/Quasi Govt. Organizations/ Cooperatives/ Similar Institutions of Central and State govt. promoting FPOs/FFPOs/ farmers' groups, <b>which are not covered under Category 1 above.</b></li> <li>• <b>Category 3:</b> Any legal entity, <b>which are not covered under Category 1 &amp; 2 above</b>, registered in India under the relevant Act, or any institution established under any Act of Government of India or State and in existence for past 5 years will be eligible.</li> </ul>	A complete set of documents required under the laws of India for establishing the applicant's status to operate legally, as applicable, for example, Certificate of Incorporation/ Registration, Registered Partnership Deed, Registered Trust Deed etc.
<b>Financial strength</b>	<p>a. <b>For category 1</b> CBBOs already empanelled under Central Sector Scheme for Formation and Promotion of 10,000 FPOs of M/o A&amp;FW have already qualified financial strength and hence are exempted from this criterion of financial standing</p> <p>b. <b>Category 2</b> are exempted from this criterion of financial standing.</p> <p><b>Category 3</b></p> <p>a. The applicant should have minimum average turnover of <b>INR 1 crore during the last three (3) financial years</b> with positive net worth.</p> <p>b. If the entity is registered in the <b>Himalayan and NE states/UTs</b> and intends to undertake the role of CBBO in the <b>Himalayan/ NE state and / UTs</b>, in such cases the minimum average turnover will be <b>INR 50 lakhs for the last three (3) financial years with positive net worth.</b></p>	Duly certified turnover by Chartered Accountant (CA)

Experience	<p>a. <b>For category 1</b> CBBOs already empanelled under Central Sector Scheme for Formation and Promotion of 10,000 FPOs of M/o A&amp;FW have already qualified experience criteria and hence are exempted from this criterion of experience</p> <p>b. <b>Category 2</b> are exempted from this criterion of experience.</p> <p><b>Category 3</b></p> <p>a. The applicant should have <b>minimum 3 years of experience in mobilization of fishers/ fish farmers/fish workers and vendors/fisheries entrepreneurs/ farmers of agriculture and allied sectors</b>, which should be demonstrated through experience of working with central/ state governments/ PSUs/ national, international, and multi-lateral organizations/co-operatives/CSR projects of corporates/foundations/trusts/FPOs independently or jointly promoted by the entity.</p> <p>b. The entity should have experience in establishing or facilitating production, market linkages for FFPOs/ FPOs/large farmers' groups/fisheries cooperatives/similar institutions /working with the private sector companies in fisheries and aquaculture domain.</p> <p style="text-align: center;"><b>OR</b></p> <p>The entity should have experience in providing capacity building training programmes, pre- and post-harvest trainings/ demonstrations for FFPOs/ FPOs/large farmers' groups/fisheries Cooperatives/similar Institutions /working with the private sector companies in fisheries and aquaculture domain.</p> <p style="text-align: center;"><b>OR</b></p> <p>The entity should have experience in facilitating establishment of Pre-harvest/post-harvest infrastructure facilities viz. establishment of hatcheries /boat building yards / fish net manufacturing units /fish processing plants/ curing yards /freezing /cold storages/ cold chain/supply chain management/ branding and promotion etc., for FFPOs/ FPOs/large farmers' groups/fisheries cooperatives/similar institutions.</p>	Copies of work order, MoUs, and any other document that demonstrate the work experience
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<p><b>Key personnel</b></p>	<p><b>Applicable for all Categories (1, 2 &amp; 3)</b></p> <p>a. The applicant should have professionals/experts in <b>at least (3) out of the (5) domains</b> mentioned under <b>Annexure 2</b> at the time of submitting its application. However, preference will be given to entities having professionals/experts in all (5) domains.</p> <p>b. An undertaking per <b>Annexure – 4</b> also needs to be furnished by the applicant stating that it will recruit experts with requisite experience from the remaining domains upon its selection. However, the work order will be issued by Implementing Agency (IA) after completion of the engagement of all the 5 domain experts by the selected entity within two months from the issue of Letter of Award.</p>	<p>C.V as per <b>Annexure – 1</b> and other relevant documents regarding qualification and experience of professionals/experts along with the appointment letter and experience certificate</p> <p>Undertaking as per <b>Annexure - 2</b></p>
<p><b>Blacklisting</b></p>	<p><b>All Categories (1, 2 &amp; 3)</b></p> <p>a. The applicant as on date of submission of the application should not have been debarred / blacklisted by any central / state government dept./agencies/public sector undertakings (PSU)</p>	<p>Undertaking/ Self-Declaration for no-debarred and no-blacklisting on the entity's letter head will be submitted.</p>

**2. Qualification and Experience of Key Personnel**

<p><b>Professional/ Expert</b></p>	<p><b>Required qualification and experience</b></p>
<p>Fisheries/ Aquaculture Management</p>	<ul style="list-style-type: none"> <li>• <b>Postgraduate</b> (Master of Fisheries Science (MFSc.) Fisheries/Aquaculture/ M.Sc. Zoology/ MSc. Marine Sciences/ MSc. Marine Biology/ Masters in Fisheries Economics/ Industrial Fisheries/ Fisheries Business Management/ M.Sc. in Veterinary Sciences (M.VSc) /M.Sc. in Agriculture and allied disciplines) from recognized university with <b>minimum 3 years of relevant experience</b> in fisheries production techniques, technology interventions or marketing of fish seed and working with FFPOs/ FPOs/fisheries cooperatives/similar institutions /working with the private sector engaged in fisheries and aquaculture domain.</li> </ul> <p style="text-align: center;"><b>OR</b></p> <ul style="list-style-type: none"> <li>• <b>Graduate</b> (Bachelors of Fisheries Science (BFSc.) Fisheries/Aquaculture/ B.Sc. Zoology/ B.Sc. in Marine Sciences/ BSc Marine Biology/ Bachelor in Fisheries Economics/ Industrial Fisheries/ Fisheries Business Management/ Bachelor of Veterinary Science (BVSc) / B.Sc. in Agriculture and allied disciplines) from recognized university with <b>minimum 5 years of relevant experience</b> in fisheries production techniques, technology interventions or marketing of fish seed and working with FFPOs/</li> </ul>

	FPOs/fisheries cooperatives/similar institutions /working with the private sector companies, engaged in fisheries and aquaculture domain.
Value Chain	<ul style="list-style-type: none"> <li>• <b>Postgraduate</b> (Master of Fisheries Science (MFSc.) Fisheries/Aquaculture/ M.Sc. Zoology/ MSc. Marine Sciences/ MSc. Marine Biology/ Masters in Fisheries Economics/ Industrial Fisheries/ Fisheries Business Management/ M.Sc. in Veterinary Sciences (M.VSc) /M.Sc. in Agriculture and allied disciplines) from recognized university with <b>minimum 3 years of relevant experience</b> in Value Chain Development, Marketing/Post-Harvest Management/ Processing and working with FFPOs/ FPOs/fisheries cooperatives/similar institutions /working with the private sector companies engaged in fisheries and aquaculture domain.</li> </ul> <p style="text-align: center;"><b>OR</b></p> <ul style="list-style-type: none"> <li>• <b>Graduate</b> (Bachelors of Fisheries Science (BFSc.) Fisheries/Aquaculture/ B.Sc. Zoology/ B.Sc. in Marine Sciences/ BSc Marine Biology/ Bachelor in Fisheries Economics/ Industrial Fisheries/ Fisheries Business Management/ Bachelor of Veterinary Science (BVSc) / B.Sc. in Agriculture and allied disciplines) from recognized university with <b>minimum 5 years of relevant experience</b> in Value Chain Development, Marketing, Post-Harvest Management/ Processing and working with FFPOs/ FPOs/large farmers' groups/fisheries cooperatives/similar institutions /working with the private sector companies engaged in fisheries and aquaculture domain</li> </ul>
Social Mobilization	<ul style="list-style-type: none"> <li>• <b>Postgraduate</b> in social work (MSW) / Master of social science/ Masters in Rural Studies / MBA rural management/ Post graduate diploma in rural development (PGDRD) from a recognized university/ institute with <b>minimum 3 years of relevant experience</b> in mobilization of farmers, field demonstrations, organizing village level meetings etc.</li> </ul> <p style="text-align: center;"><b>OR</b></p> <ul style="list-style-type: none"> <li>• <b>Graduate</b> in social work (BSW)/ Bachelor of social science/ Bachelor of Rural Studies/ BA in Rural Development from a recognized university/ institute with <b>minimum 5 years of relevant experience</b> in mobilization of farmers, field demonstrations, organizing village level meetings etc.</li> </ul>
Information Technology/ MIS	<ul style="list-style-type: none"> <li>• <b>M.C.A or M. Tech</b> in computer science/ Masters in IT from a recognized university/ institute with <b>minimum 3 years of relevant experience</b> of handling IT relevant assignments, MIS development, software development etc.</li> </ul> <p style="text-align: center;"><b>OR</b></p> <ul style="list-style-type: none"> <li>• <b>B.C.A or B.Tech</b> in computer science/ Diploma in IT from a recognized university/ institute with <b>minimum 5 years of relevant experience</b> of handling IT relevant assignments, MIS development, software development etc.</li> </ul>
Accounts	<ul style="list-style-type: none"> <li>• <b>B. Com</b> with <b>minimum 5 years of relevant experience</b> in accounting, auditing, statutory compliance, legal matters, arbitration etc.</li> </ul>

**ANNEXURE – 1: CURRICULUM VITAE (CV)**

<b>Photo</b>	<b>Brief profile</b>  .....											
<b>Date of Birth</b>												
<b>Nationality</b>												
<b>Employment record</b>	<table border="1"> <thead> <tr> <th data-bbox="586 1045 781 1220"> <b>Company name</b> </th> <th data-bbox="784 1045 963 1220"> <b>Positions held</b> </th> <th data-bbox="966 1045 1166 1220"> <b>From</b> (date/month/year)                 </th> <th data-bbox="1169 1045 1377 1220"> <b>To</b> (date/month/year)                 </th> </tr> </thead> <tbody> <tr> <td data-bbox="586 1224 781 1291"></td> <td data-bbox="784 1224 963 1291"></td> <td data-bbox="966 1224 1166 1291"></td> <td data-bbox="1169 1224 1377 1291"></td> </tr> </tbody> </table>				<b>Company name</b>	<b>Positions held</b>	<b>From</b> (date/month/year)	<b>To</b> (date/month/year)				
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<b>Countries of work experience</b>												
<b>Languages known</b>	<table border="1"> <thead> <tr> <th data-bbox="586 1541 911 1608"> <b>Languages known</b> </th> <th data-bbox="914 1541 1016 1608"> <b>Good</b> </th> <th data-bbox="1019 1541 1203 1608"> <b>Very good</b> </th> <th data-bbox="1206 1541 1377 1608"> <b>Excellent</b> </th> </tr> </thead> <tbody> <tr> <td data-bbox="586 1612 911 1680"></td> <td data-bbox="914 1612 1016 1680"></td> <td data-bbox="1019 1612 1203 1680"></td> <td data-bbox="1206 1612 1377 1680"></td> </tr> </tbody> </table>				<b>Languages known</b>	<b>Good</b>	<b>Very good</b>	<b>Excellent</b>				
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<b>Representative's relevant projects</b>												
<b>Nature of work:</b>												

<b>Year:</b>	
<b>Location:</b>	
<b>Company:</b>	
<b>Position held:</b>	
<b>Main features:</b>	
<b>Activities performed:</b>	
<b>Nature of work:</b>	
<b>Year:</b>	
<b>Location:</b>	
<b>Company:</b>	
<b>Position held:</b>	
<b>Main features:</b>	
<b>Activities performed:</b>	
<b>Signature:</b>	<b>Name:</b>
	<b>Phone No:</b>
	<b>Email ID:</b>

**ANNEXURE – 2: UNDERTAKING FOR RECRUITMENT OF DOMAIN EXPERTS**

DECLARATION

*(To be given on the entity's letter head)*

**Approval of the Competent Authority**

I/ we ..... declare that the information/ particulars given by me are true to the best of my knowledge and belief. I agree and provide my consent that I/we shall recruit remaining domain professionals/ experts (*apart from the one's mentioned in our response*) with requisite experience as stated under Section (2) of this document upon its selection. I/ we further agree on the fact that the Implementing Agency (IA) shall only issue the work order after ensuring that experts from all the five (5) domains are available. In case required, the Implementing Agency (IA) shall also ask to replace the expert(s), in case they are found to be non-compliant with the criteria mentioned in this document.

**Place:**

**Date:**

**Signature of authorized representative**  
*(with seal of the entity and supported by authority letter)*

**Name of authorized representative**